

## SSA MINUTES January 26th, 2021

**Roll Call: SSA (Zoom & In Person)** – Adam, Michelle, Martin, John, Larry, and Patricia (SSA & Main Street).

**City** – Doug, Reggie, Annika and Jayne      **Absent** Terry

**Approval of Minutes:** Martin motions, Patricia seconds, minutes approved (for November no December meeting)

**Guest:** none present

**Financial Report** – Annaka gave the report, it may fluctuate from audit adjustments, also uncollectable taxes of 5% was mentioned.

**Façade Program** – No new submissions

**Bills** – Adam Guthrie: Patricia’s bill, the sponsorship of EM Main Street for 2021 and Respect Abilities – Motion from Martin second from Larry bills are to be paid.

**Directors Report** – Adam: Doug will talk to Republic regarding the blue trash receptacles on 15<sup>th</sup> avenue, not being dumped regularly and being put back upside down.

Street light outage in some areas, is because of an electrical issue and the City is aware. Christmas Decorations were not put up for 2020. They were either overlooked with new head of maintenance or decided against because of Covid and no Christmas event. They will be up for 2021.

Mural Project - potential for several murals downtown and Adam will get more information for next month.

Continuation of concrete center sidewalk at Runner’s Park. This has been mentioned to Joe Moreno and he was very receptive with proceeding. A recommendation by John was made to contact Antonio Rosa he will share contact information with Adam. Making sure Antonio is bonded and insured by City Standards.

**Main Street Report** – Patricia Hansen: Working with Joe and the City regarding plans for July 4<sup>th</sup> and Marketing for all. Direct Mail coming out end of February, May and June highlighting different businesses and things happening downtown. The EM Main Street office is getting close to complete and was renovated with no sponsorship dollars.

**Runner’s Park lighting project** –City Council has final information for RFP and should be posted for bids soon. We can review them hopefully in February. We are looking at a completion date of mid-May before our events start.

**Fencing Program** – Doug will create a letter to be sent out to the businesses. Board will look it over in February to be sent out in March.

**Master Plan** – A recommendation to form a committee to work this large project and secure financial assistance was made. Adam and Jayne will discuss soon and get a project committee established. The Build Grant will be tweaked and resubmitted.

**New Business** –

**Old Business**

**Next Meeting** February 23rd, 2020 3:30 pm