



CITY OF EAST MOLINE

CITY OF EAST MOLINE GREATER DOWNTOWN REVITALIZATION

STREETScape MASTER PLAN



SMITHGROUP

STAKEHOLDER INTERVIEWS AGENDA

- A. BACKGROUND & SCHEDULE
- B. WHAT WE HEARD
- C. GOALS AND DESIGN DRIVERS
- D. CONCEPT ALTERNATIVES
- E. IDENTIFY PREFERENCES
- F. SUMMARIZE NEXT STEPS



ROLES & RESPONSIBILITIES

CONSULTANT TEAM



JASON MCKENZIE
Project Manager
& Build Grant



LEO FOLEY
Community
Engagement



CONNOR NETT
Landscape
Architect



TOM ROGERS
Urban Designer

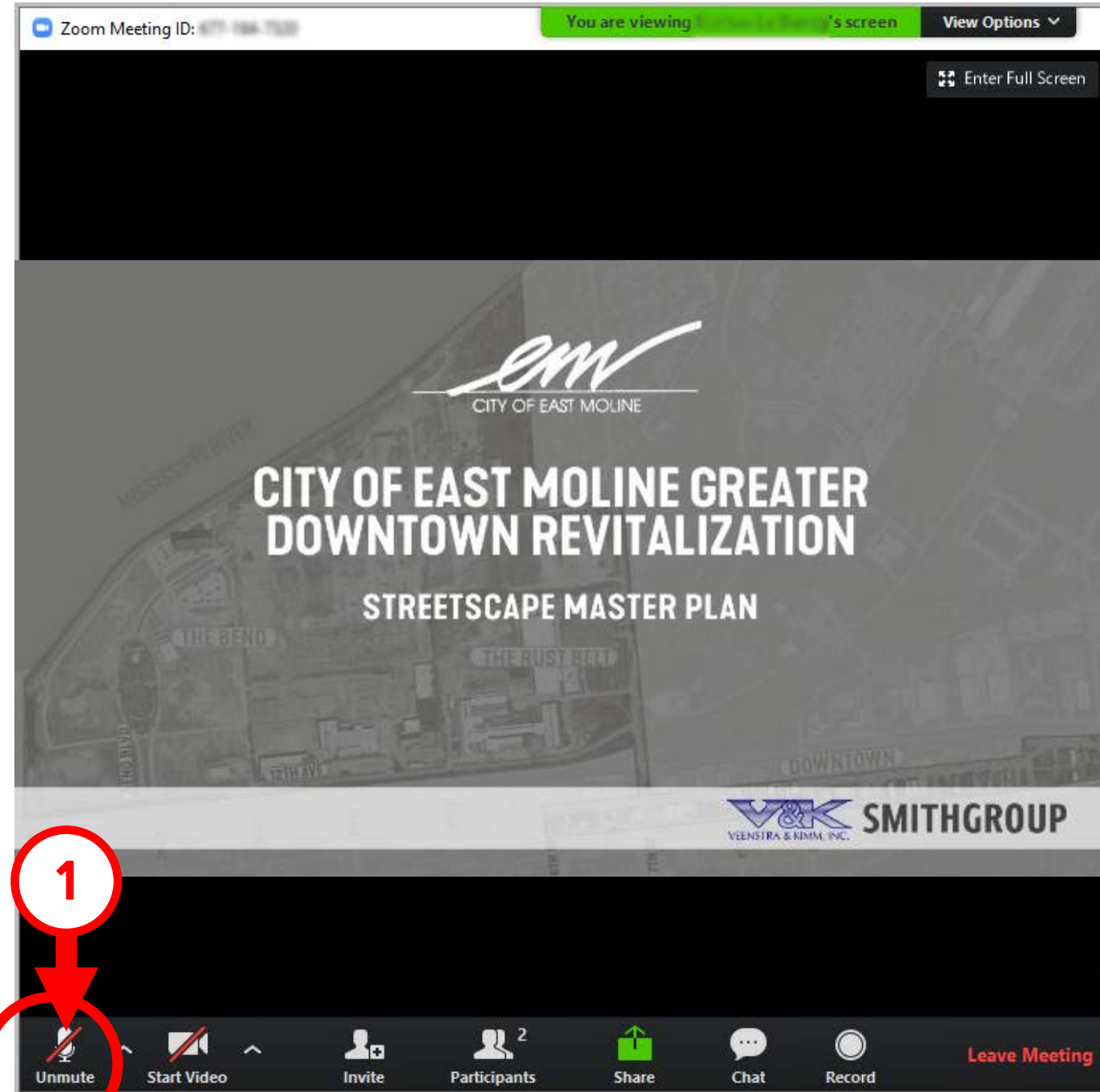
VIRTUAL PUBLIC MEETING



PARTICIPATION

1 Mute your device

- Open Participant Window
- Raise Hand, Ask a question
- Chat for Technical Support & Q&A



VIRTUAL PUBLIC MEETING

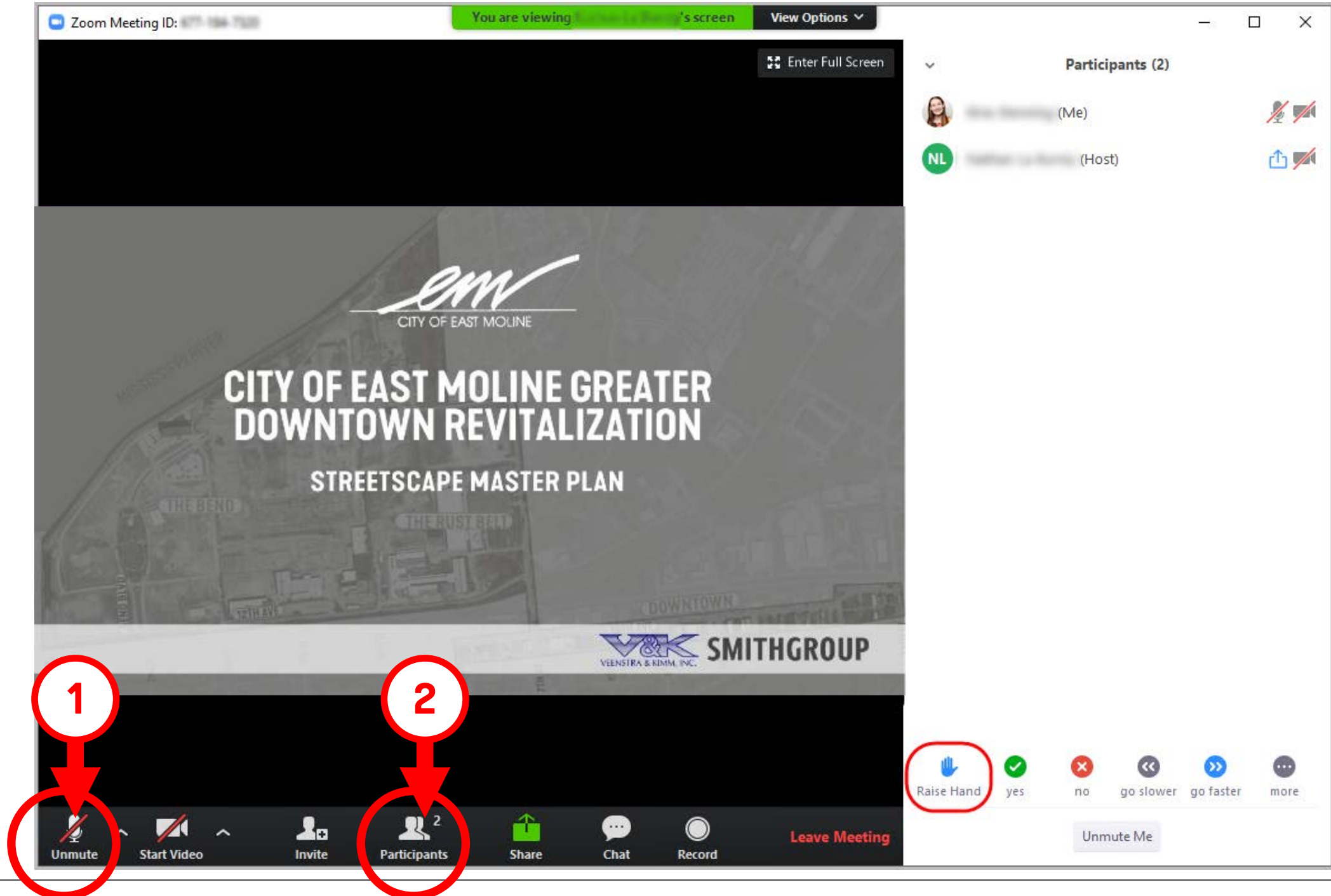


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VIRTUAL PUBLIC MEETING

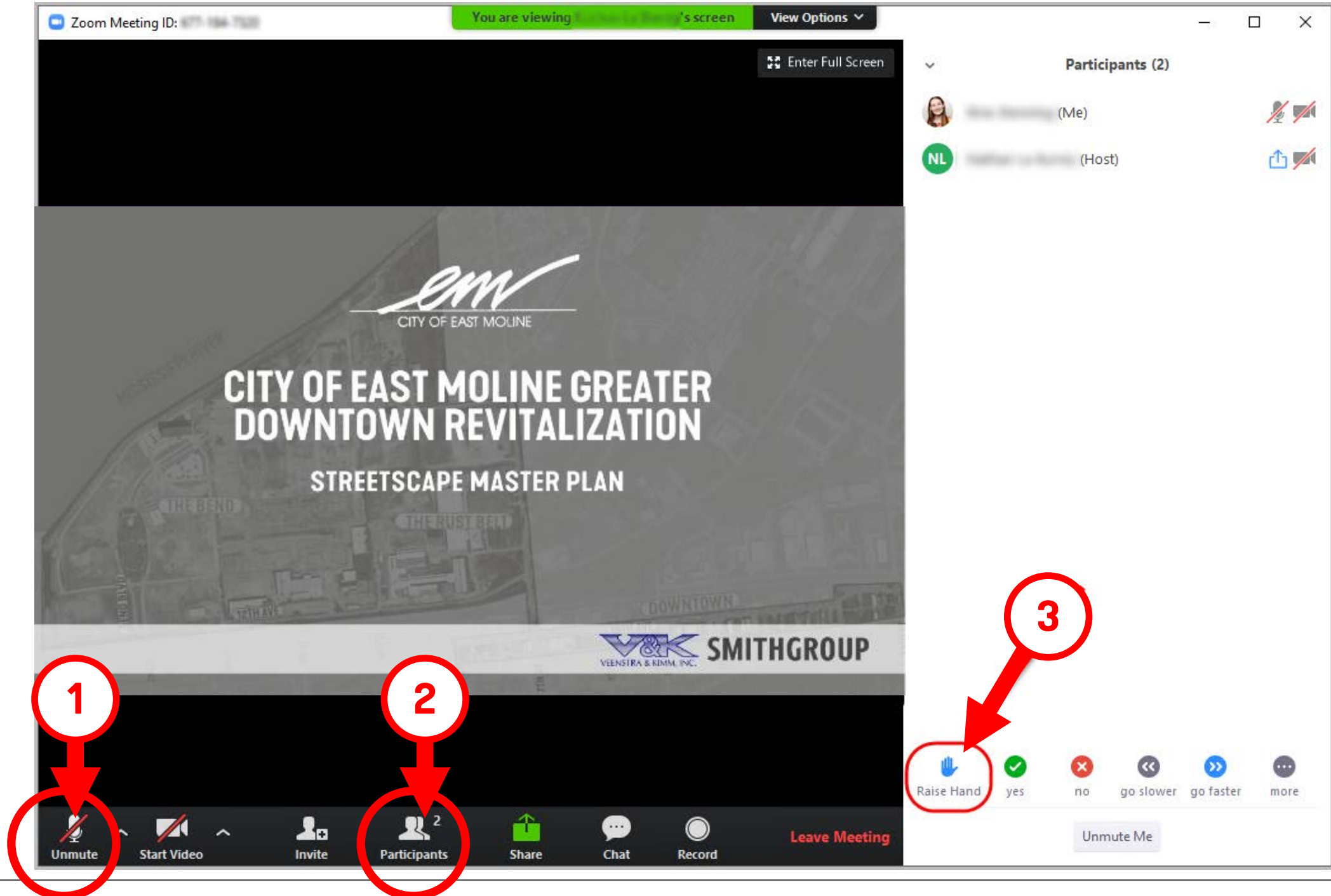
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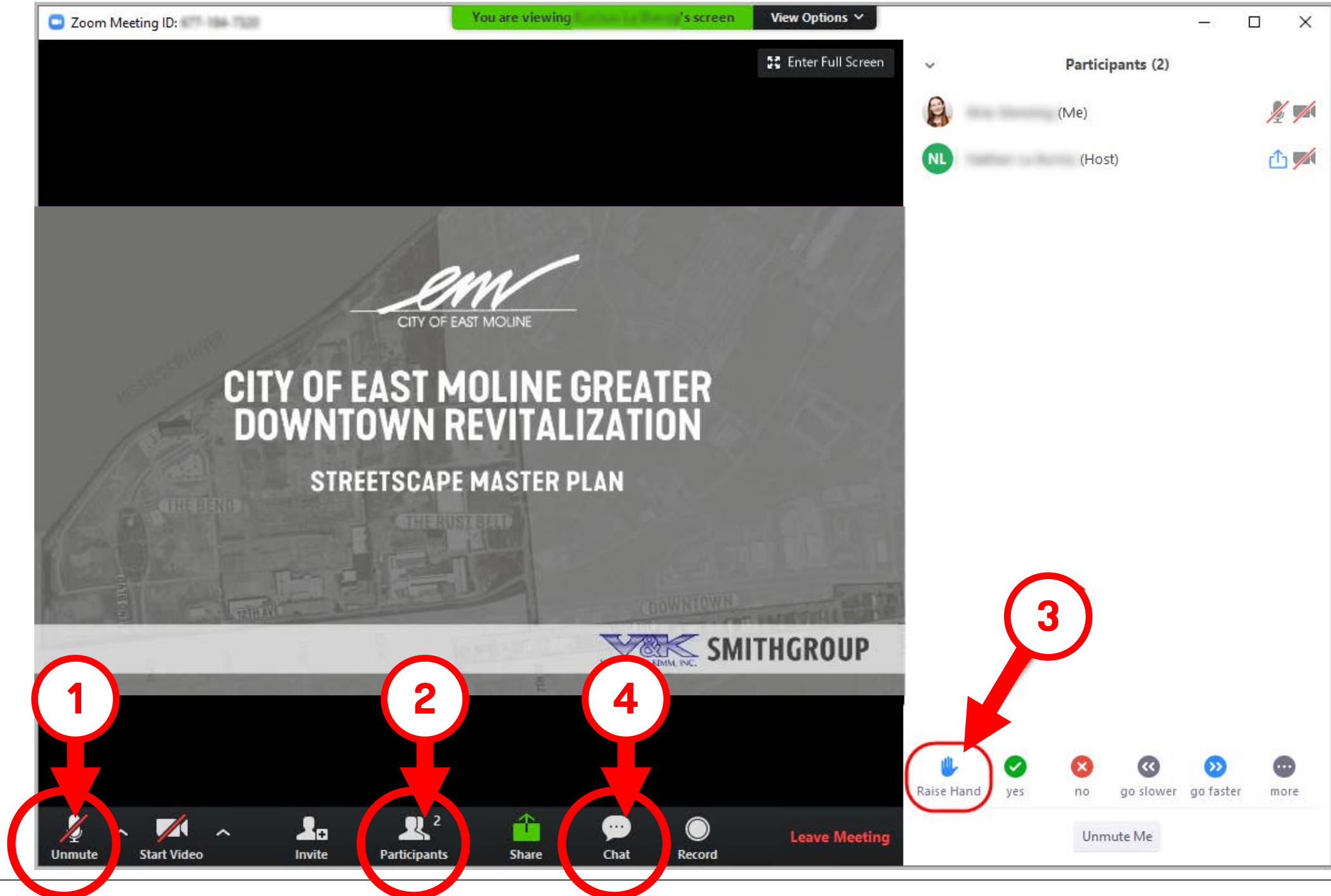
- Chat for Technical Support & Q&A



VIRTUAL PUBLIC MEETING

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- 3 Raise Hand, Ask a question
- 4 Chat for Technical Support & Q&A



QUESTIONS OR COMMENTS?

PLEASE CONTACT

TIM KAMMLER
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VISIT

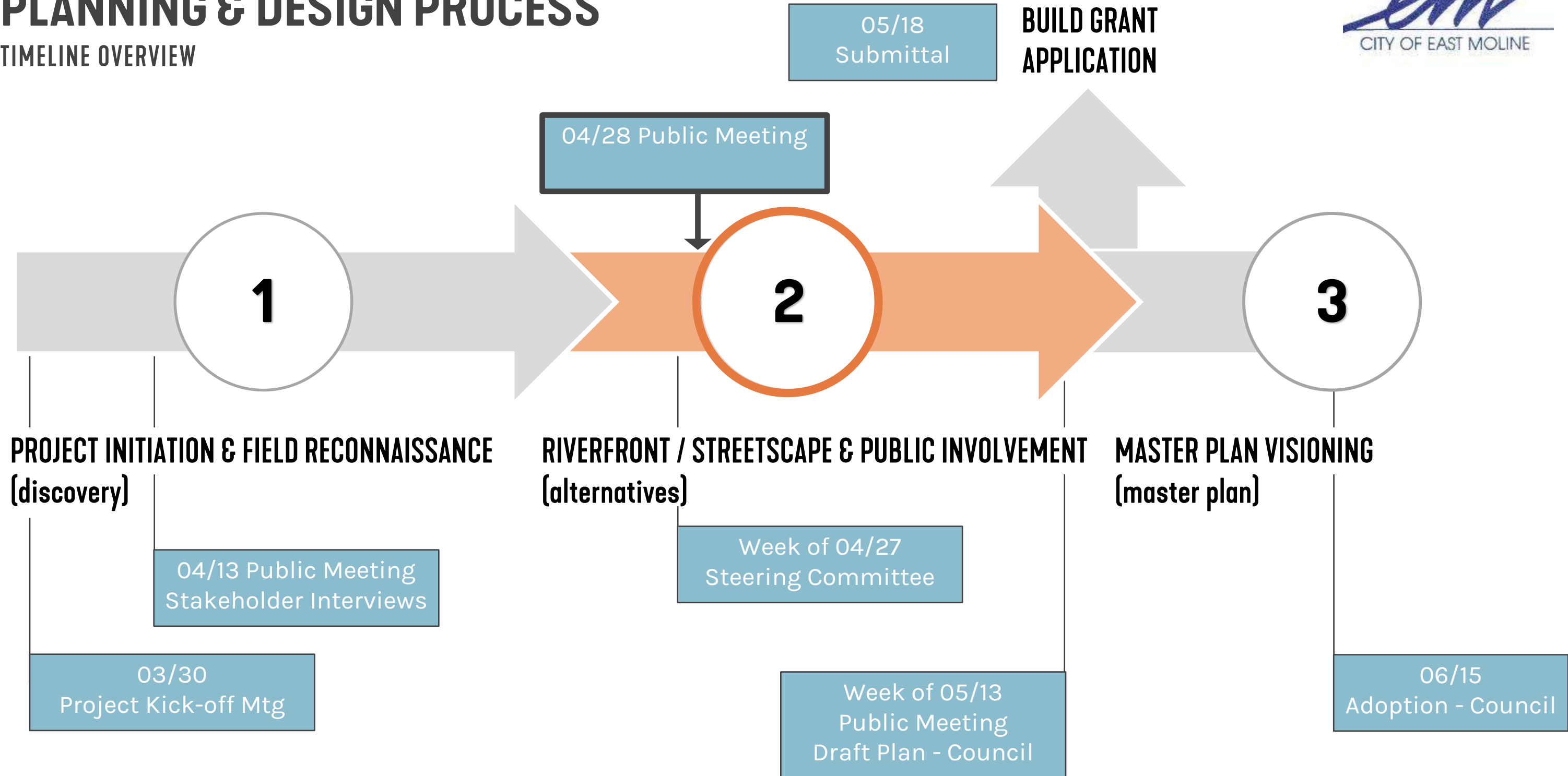
<https://www.facebook.com/cityofeastmoline/>

<https://www.eastmoline.com/civic/alerts.aspx?aid=227>



PLANNING & DESIGN PROCESS

TIMELINE OVERVIEW



MASTER PLAN & BUILD GRANT APPLICATION

ROADMAP OVERVIEW

- Why Complete a Master Plan of the Area
 - Experienced with the process
 - Master Plan ensures the Public and Stakeholders get maximum input critical for BUILD application success
 - Master Plan process shows how BUILD project fits into other City efforts
 - Master Plan process shows City commitment to smart planning





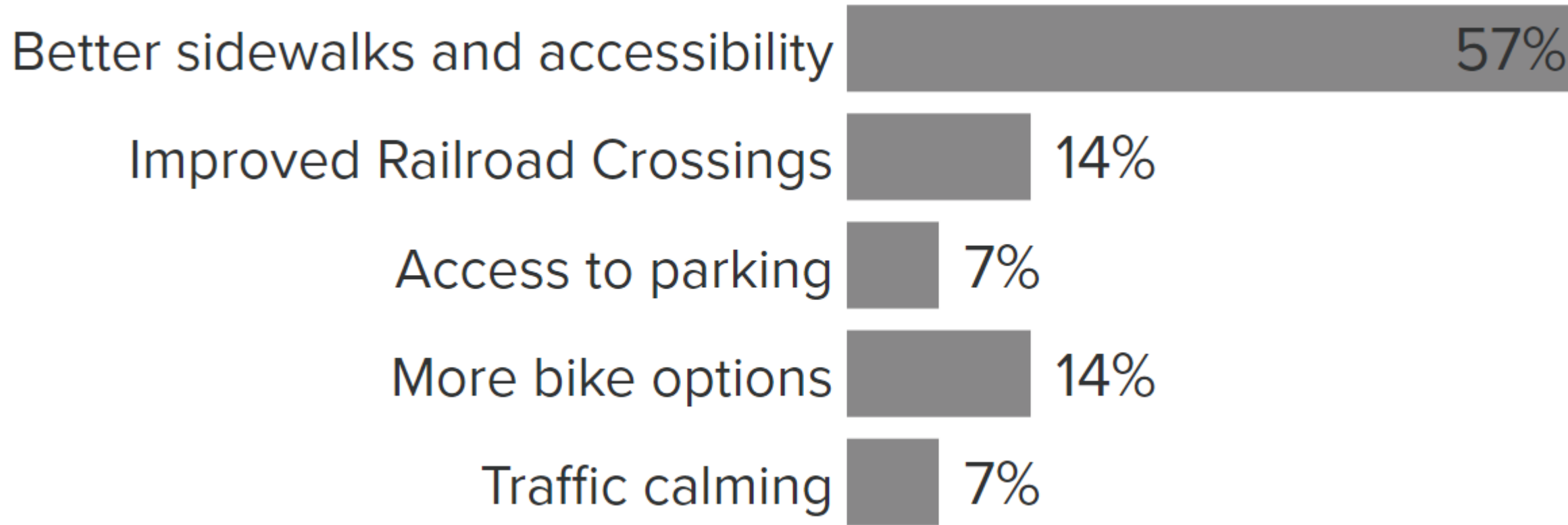
CITY OF EAST MOLINE

WHAT WE HEARD



SMITHGROUP

WHAT DO THE GREATER DOWNTOWN STREET NEED MOST?



“Downtown is not connected for foot traffic to other areas”

“No safe pedestrian or bike path on 7th Street”

“Sidewalks should accommodate restaurant seating”

WHAT'S YOUR ONE-WORD GOAL FOR THE GREATER DOWNTOWN AREA



family-friendly

fresh
culture
promise
unified
welcoming
alive
cohesive
connectivity
modern
cleanup
growth
traffic
beautiful
functional
opportunity
appealing
update
fun
visit
destination
enticing

SURVEY RESULTS



Response Counts

Completion Rate:

66.7%



Complete



18

Partial

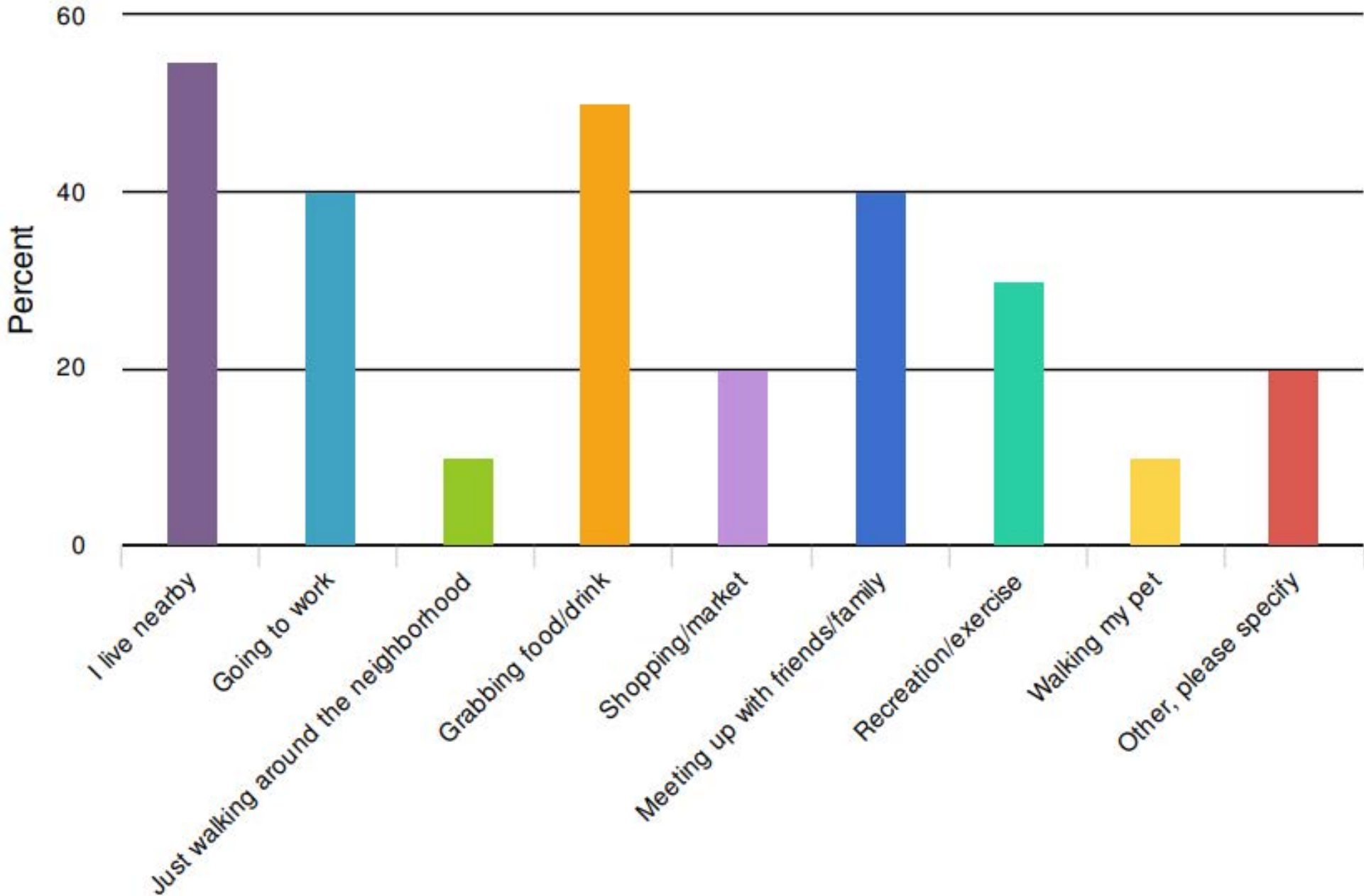


9

Totals: 27

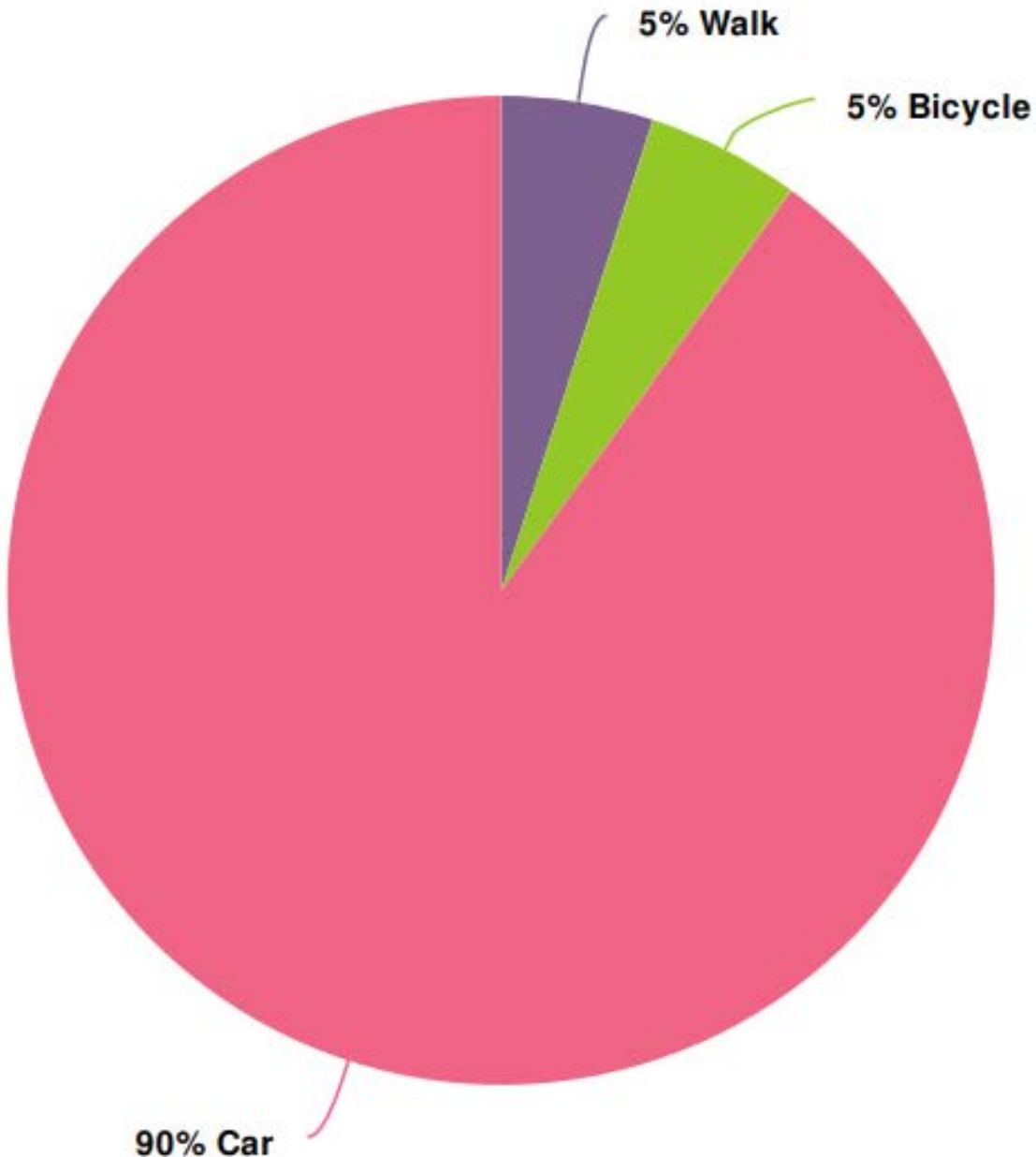
SURVEY RESULTS

WHAT USUALLY BRINGS YOU TO THE DOWNTOWN STUDY AREA



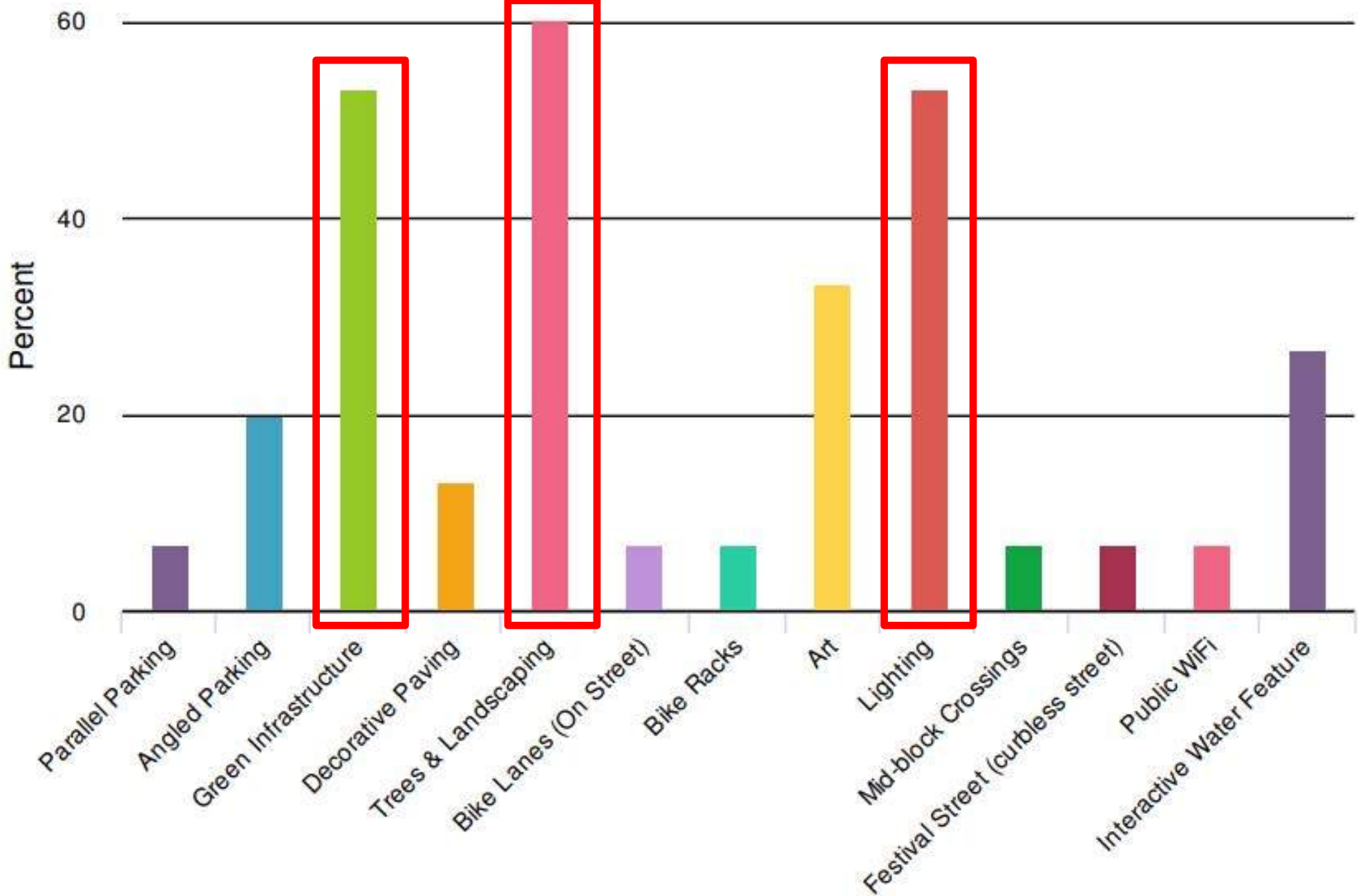
SURVEY RESULTS

HOW DO YOU USUALLY TRAVEL TO THE DOWNTOWN STUDY AREA?



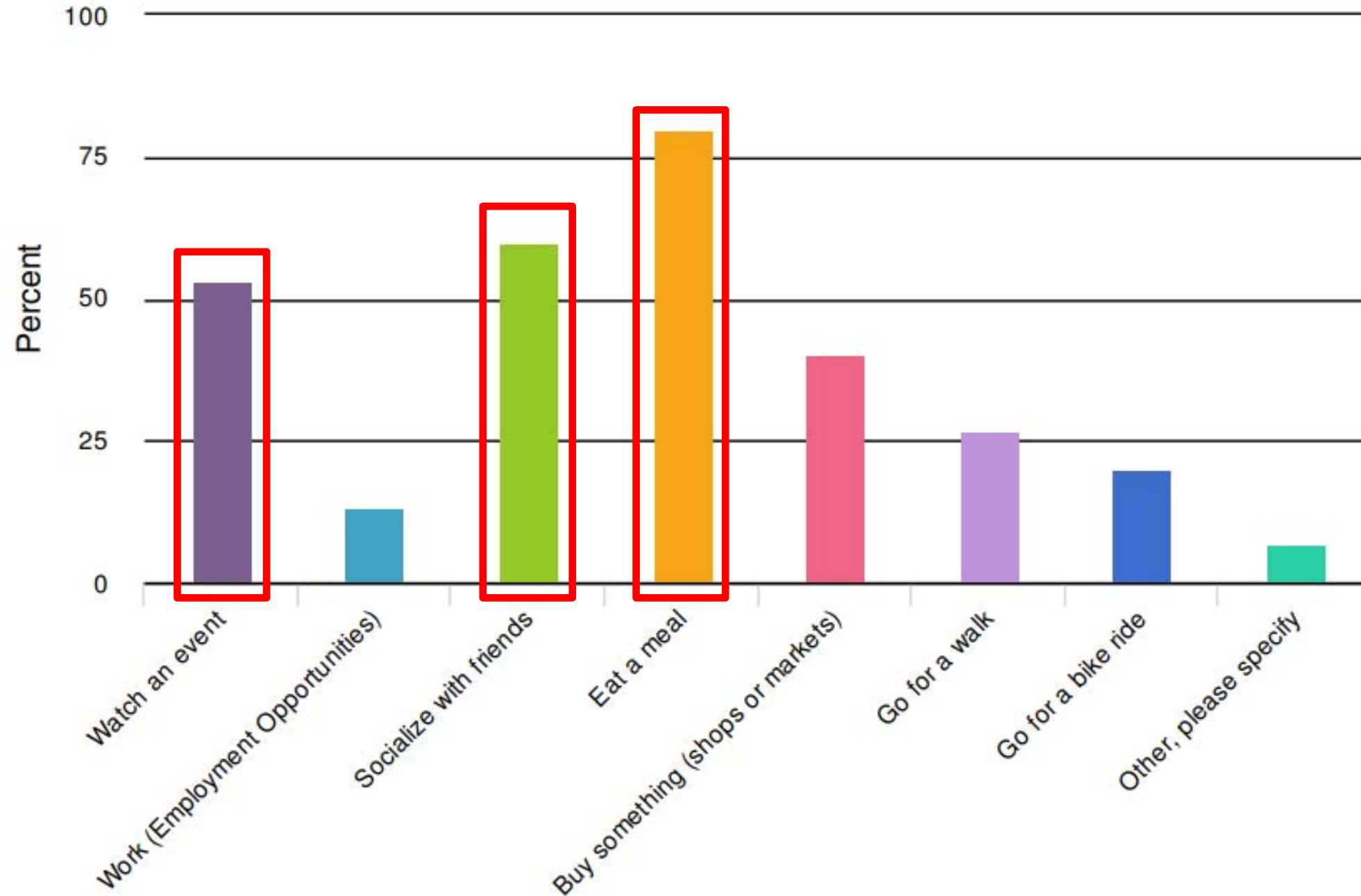
SURVEY RESULTS

WHAT ARE THE TOP 3 AMENITIES YOU WOULD LIKE TO SEE IN THE DOWNTOWN AREA



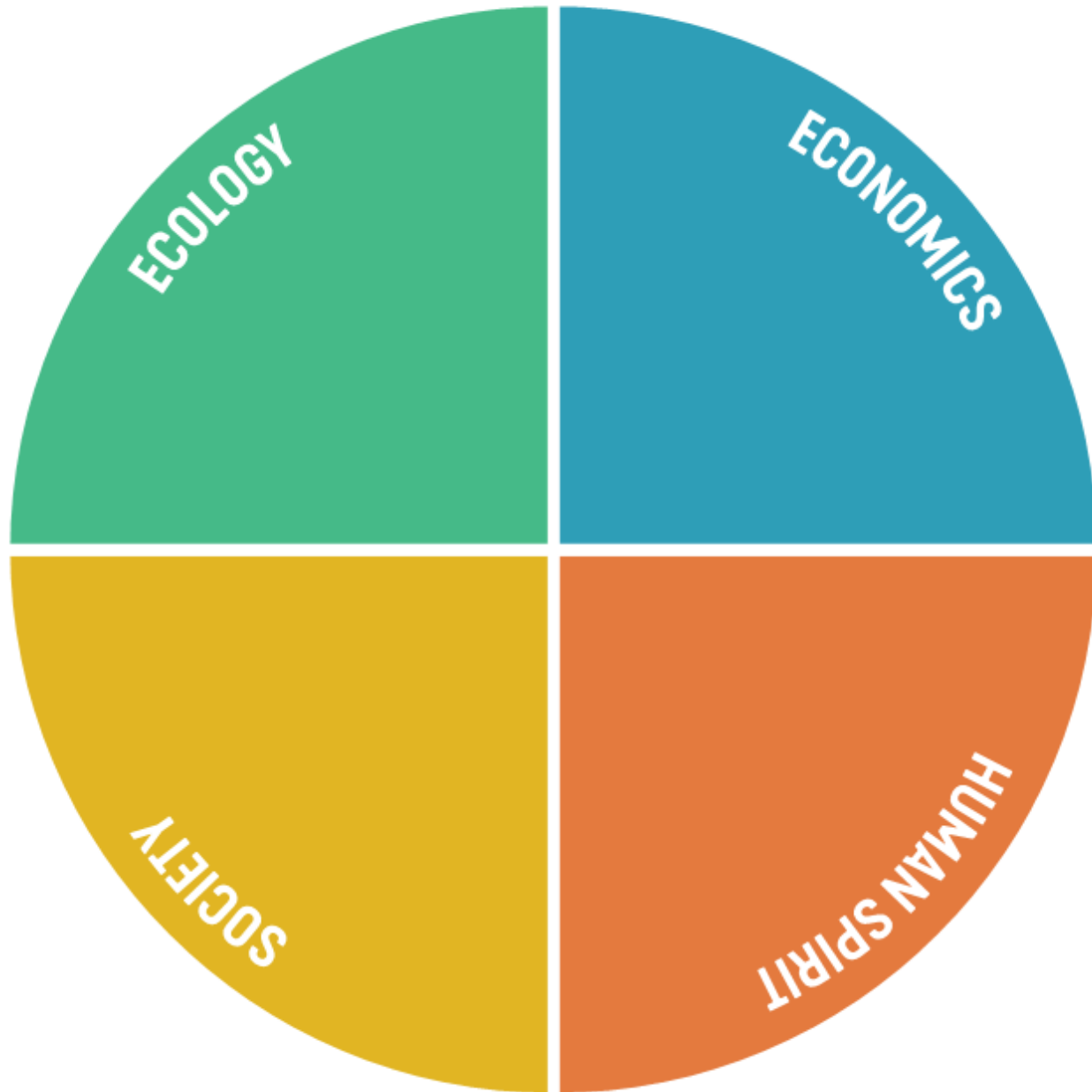
SURVEY RESULTS

WHAT ARE THE TOP 3 AMENITIES YOU WOULD LIKE TO SEE IN THE DOWNTOWN AREA



EAST MOLINE BEND AND DOWNTOWN STREETScape

DEFINING THE GOALS & OPPORTUNITIES



ECONOMICS

Encouraging reinvestment in the community and providing cost effective solutions that preserve or wisely use scarce resources.

ECOLOGY

Sustaining the ability of the landscape to perform ecological functions such as building soil, recharging and cleaning water, cycling nutrients, and enabling biological systems to remain diverse and productive.

SOCIETY

Providing equitable access to natural resources for the benefit of all community residents and preserving cultural connections between people and place.

HUMAN SPIRIT

Inspiring a deeper, spiritual connection with nature and place.



GOALS AND DESIGN DRIVERS

Create environment that attracts business to the Greater Downtown Area

- a) Unify Downtown with Bend, Rustbelt and Quarter with multiple modes of transportation
- b) Establish a recognizable District
- c) Improvements to continue and enhance Revitalization Momentum
- d) Increase diversity of businesses





GOALS AND DESIGN DRIVERS

Enhance the consistency and quality of the Urban Landscape

- a) Utilize trees and plantings to establish East Moline as a unique place
- b) Reduce peak flows and improve water quality
- c) Increase tree canopy
- d) Connect to the Mississippi River



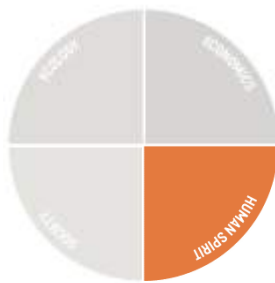


GOALS AND DESIGN DRIVERS

Improve quality of life by enhancing connectivity and safety

- a) Improve wayfinding and branding
- b) Increase multi-modal connectivity
- c) Create safer streets through better lighting and improved railroad crossings
- d) Increase the accessibility and quality of sidewalks





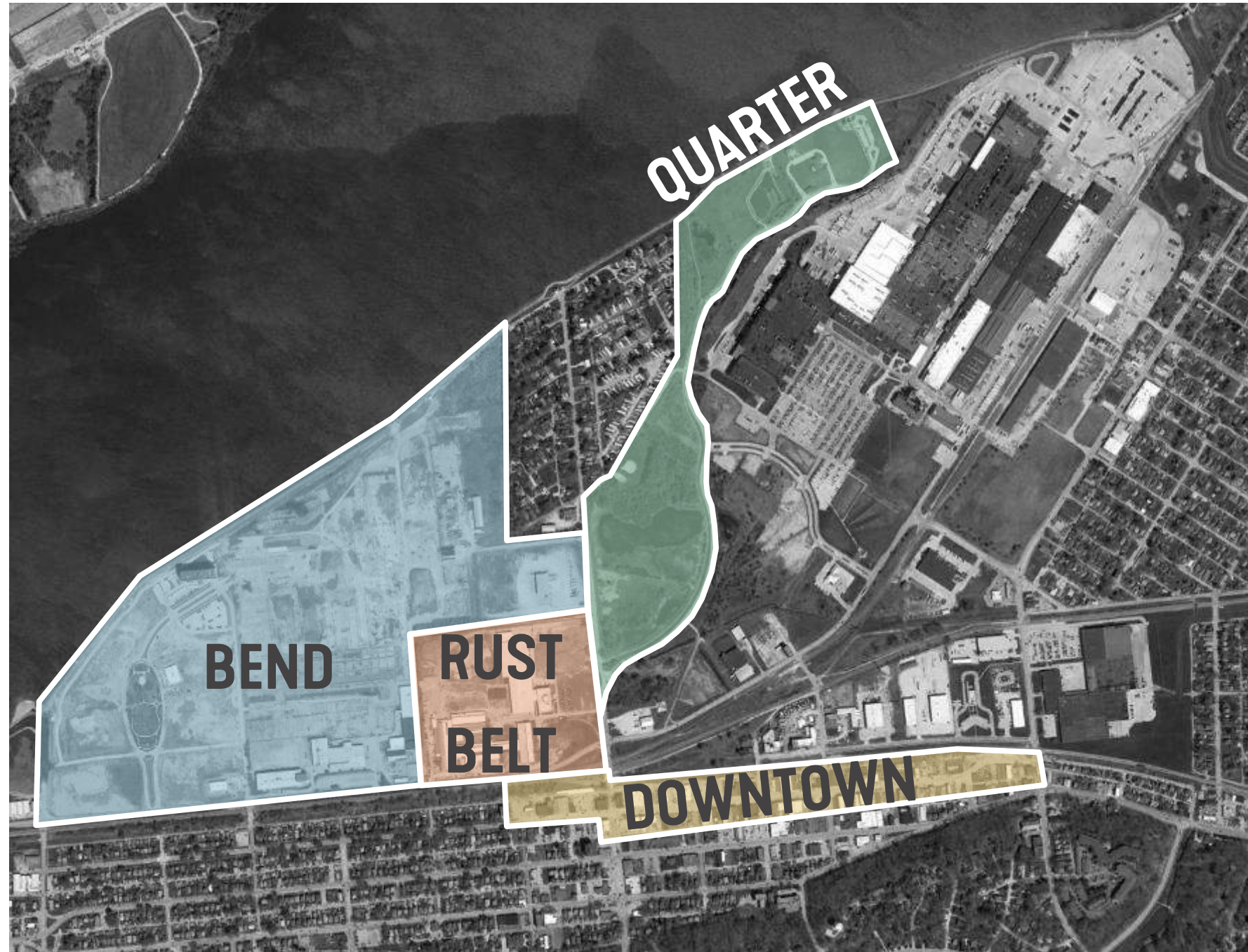
GOALS AND DESIGN DRIVERS

Bring forth East Moline's Sense of Place

- a) Create a cohesive Downtown Area while enhancing the unique character of Downtown, the Bend, Rustbelt, and Quarter.
- b) Build on history and character of community
- c) Durable, straightforward aesthetic



ALTERNATIVES



Overall

- Wayfinding
- Multi-modal connections

Downtown

- Street and Parking Options
- Streetscape and wayfinding
- Potential amenities or draw
 - (could be splash play, dog park, other)

The Quarter

- Streetscape and Signage
- Amenity opportunities

Bend and Rust Belt

- Streetscape and wayfinding
- 12th Avenue bike path options
- Railroad Tracks: Crossings and Alternatives



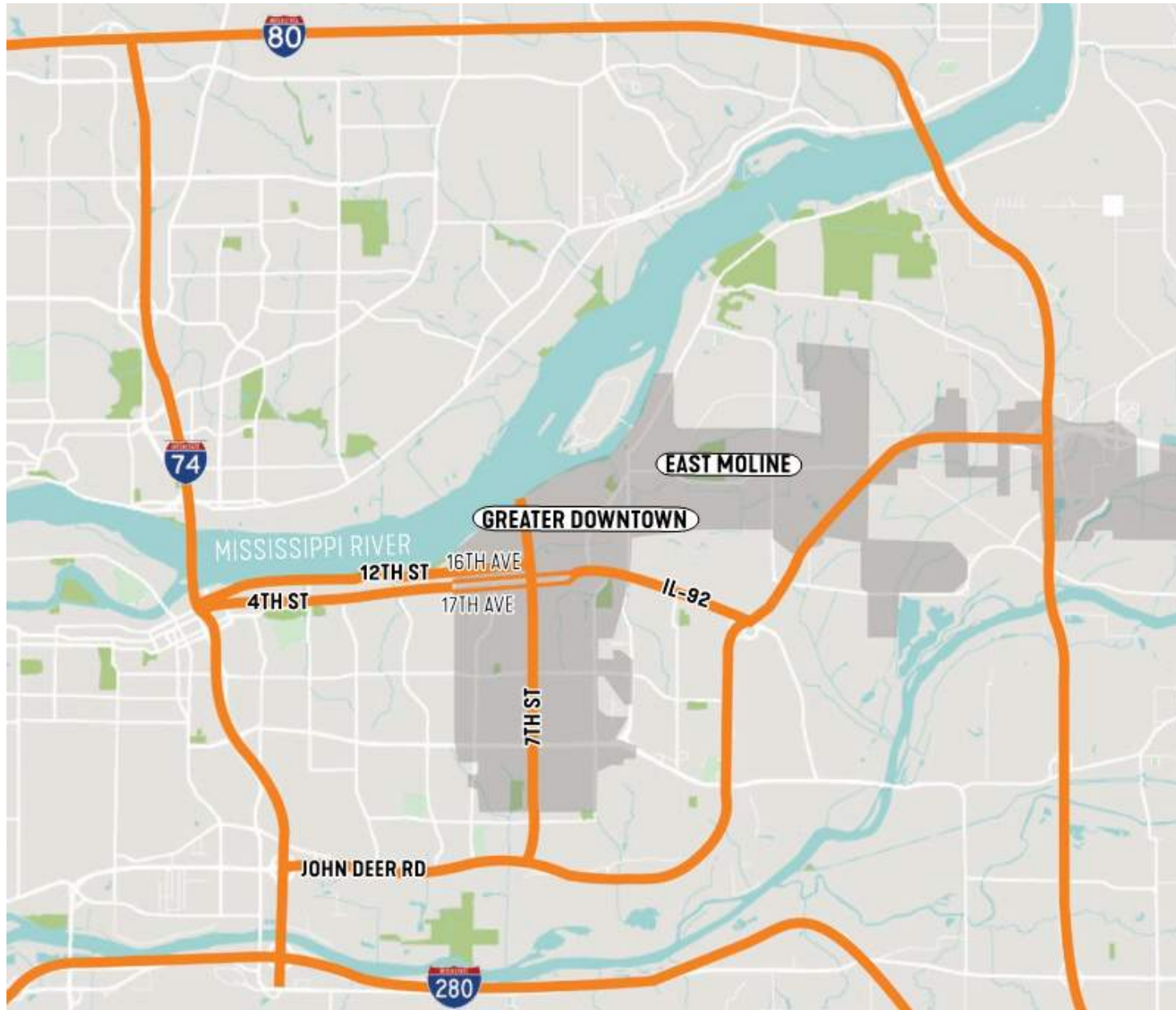
CITY OF EAST MOLINE

AREA WIDE CONSIDERATIONS

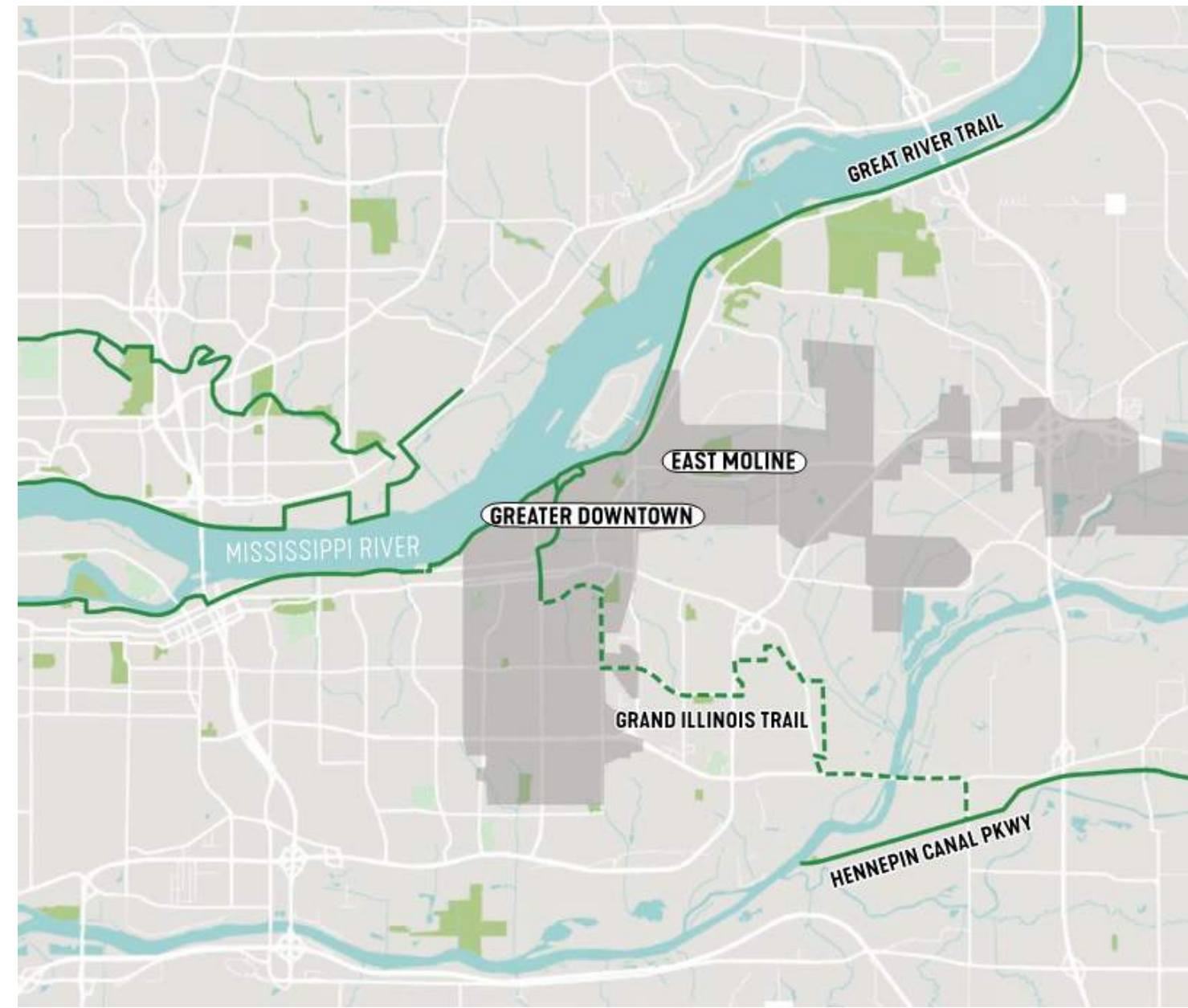


SMITHGROUP

REGIONAL – IMPROVE CONNECTIVITY & WAYFINDING

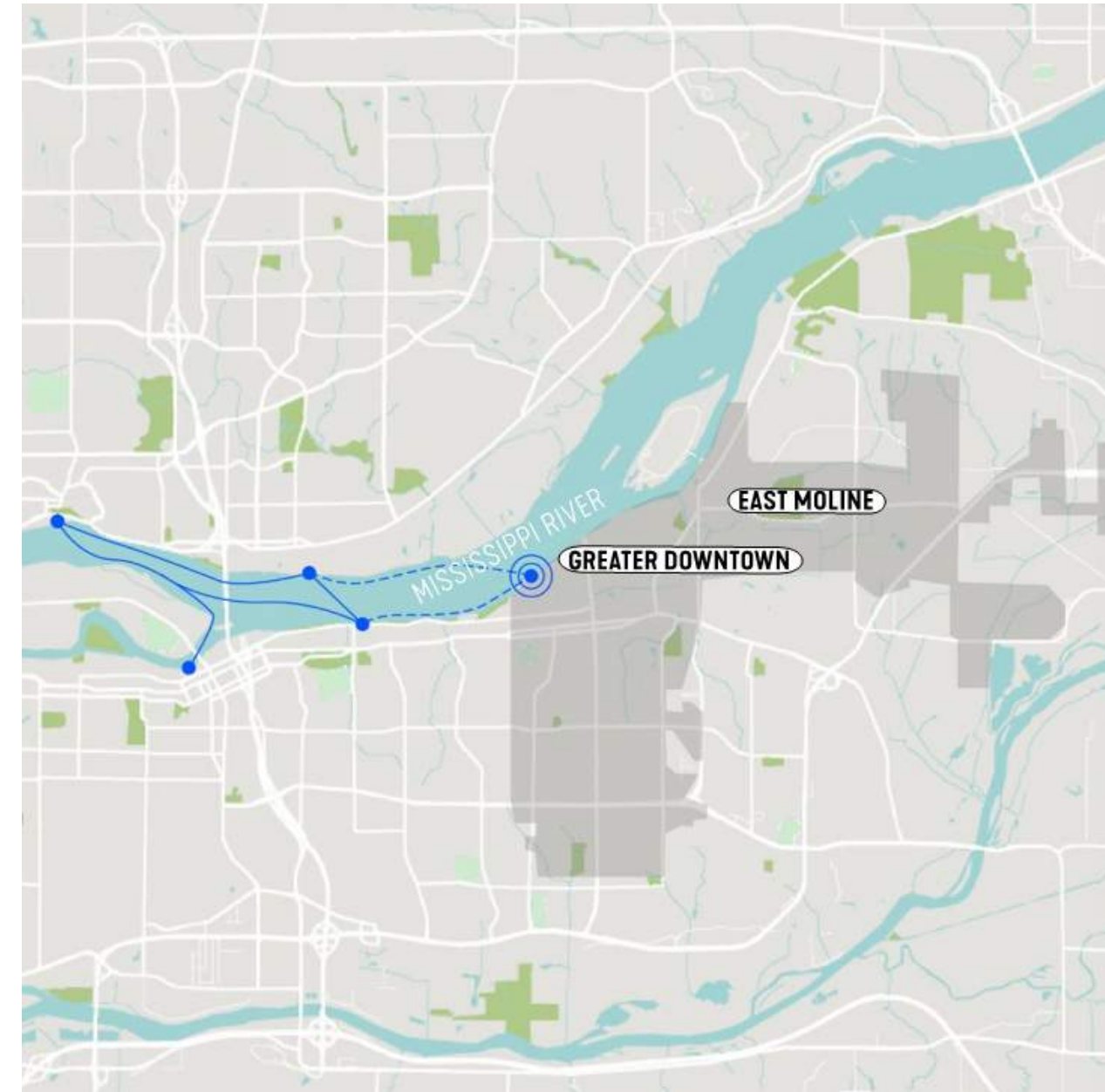
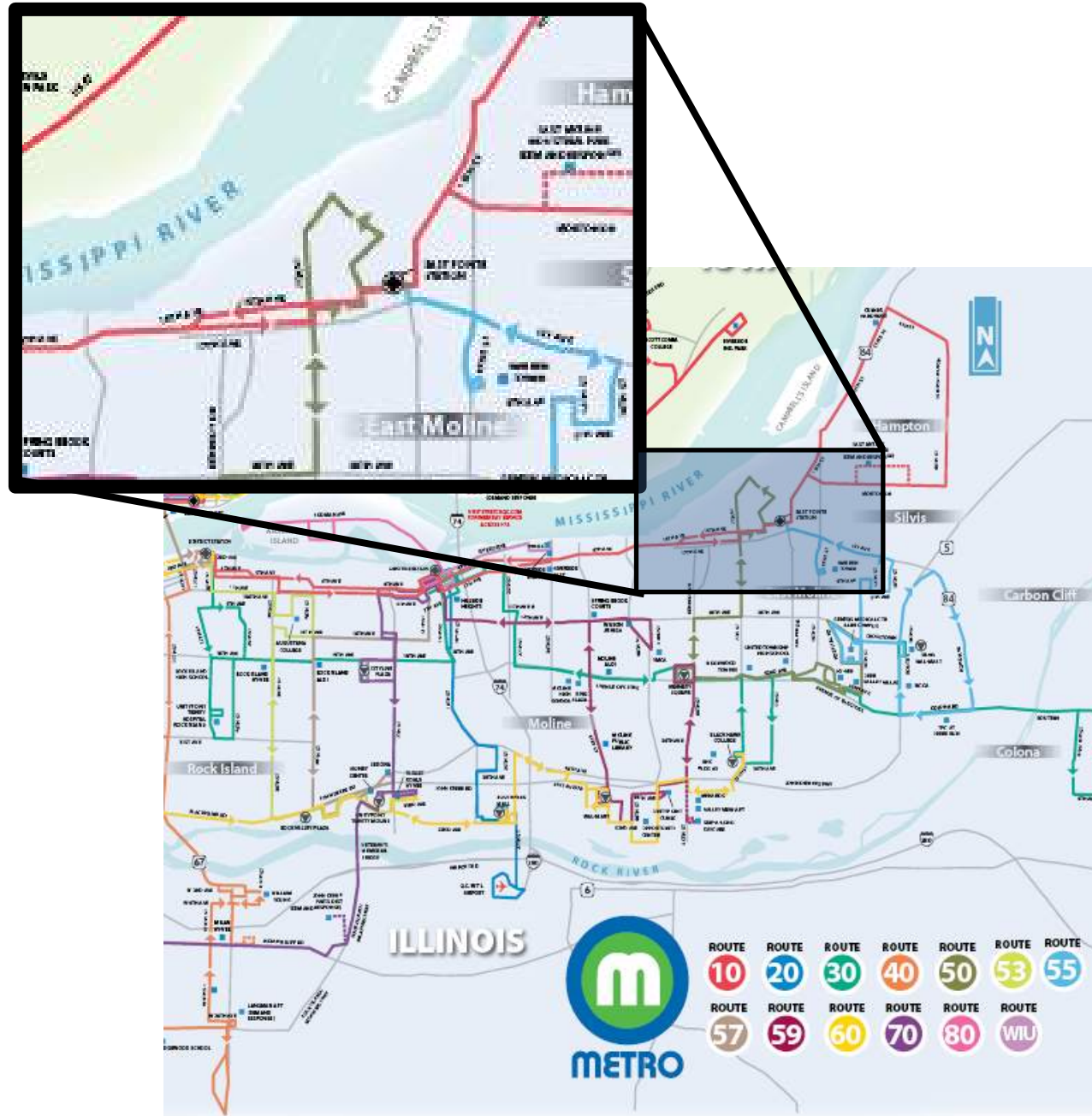


Vehicle Network



Bike Network

REGIONAL – IMPROVE CONNECTIVITY & WAYFINDING



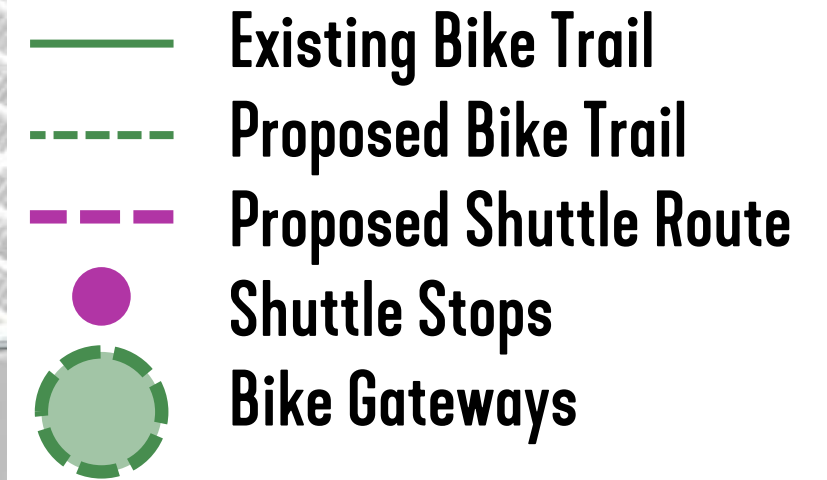
MetroLINK

Channel Cat

BIKE & TRANSIT NETWORK



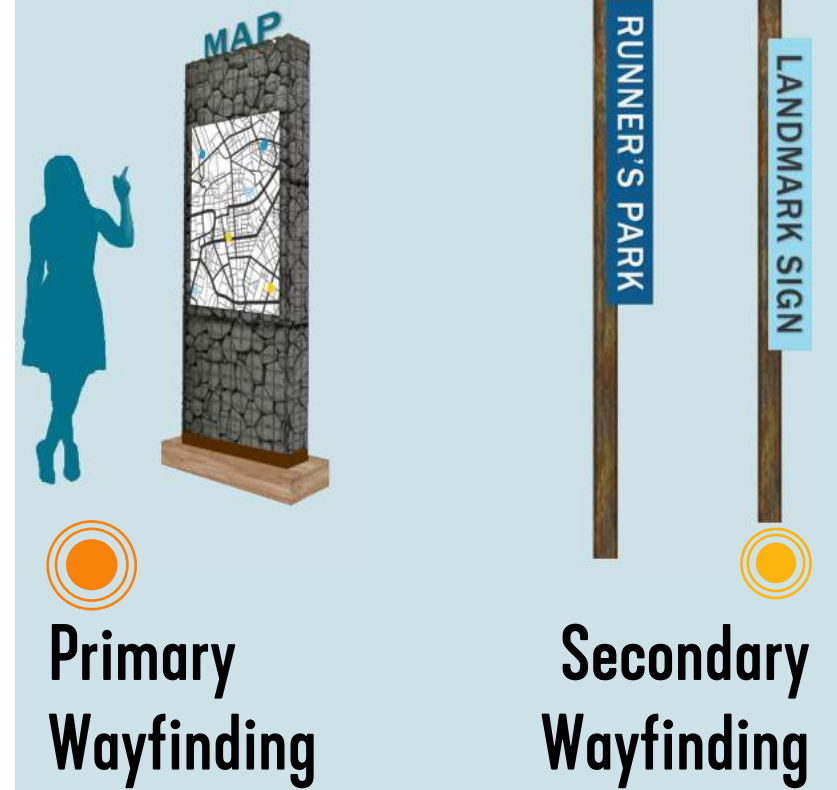
- Improve Bus & Transit Connectivity throughout the Greater Downtown
- Connect to the Great River Trail



WAYFINDING



Example Wayfinding



- Develop Site Furnishing Brand
- Establish Wayfinding System
- Create Downtown Gateways

GATEWAYS



STREETSCAPES



- Complete Bend Blvd & 6th Street
- Improve Existing Streetscape
 - 15th Ave
 - 12th Ave
 - 7th Street



CITY OF EAST MOLINE

POTENTIAL IMPROVEMENTS



SMITHGROUP



Downtown

1. Street Reconstruction
2. Use signage & streetscape to establish a district
3. Increase tree canopy to shade and unify
4. Visible Stormwater improvements
5. Create amenity zones and destinations
6. Improve pedestrian safety, accessibility and connectivity

DOWNTOWN OPPORTUNITIES



1 Gateway

2 Festival Street
(Curbless)

- 3** Expand Runner's Park
- Parking / Plaza
 - Outdoor Restaurant Seating

4 Proposed Park

- Interactive Water Feature

5 Proposed Park

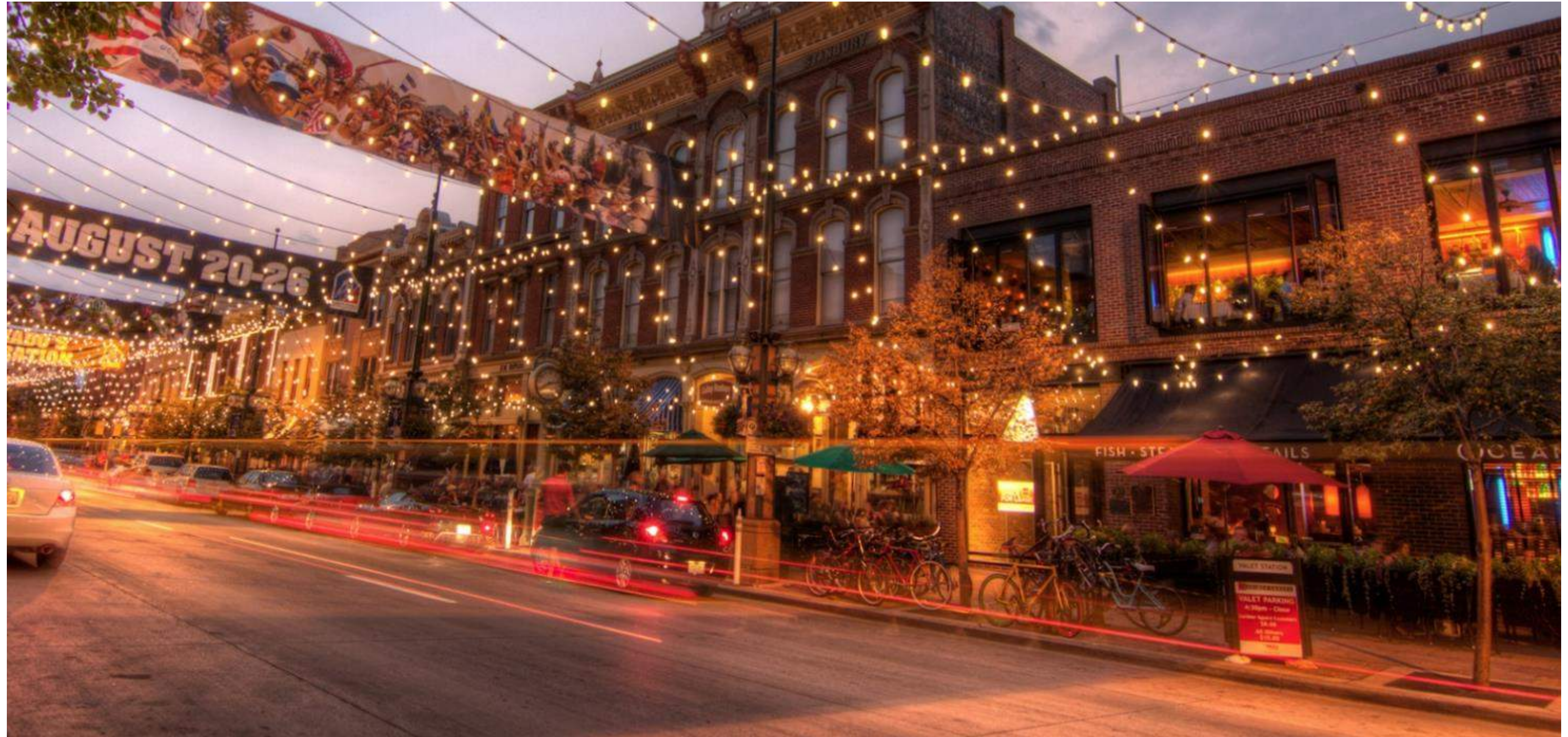
- Dog Park

6 Raised Crosswalk

- (Wayfinding Node)

7 Landscape, Lighting &
Green Infrastructure

PLACEMAKING



SIGNAGE



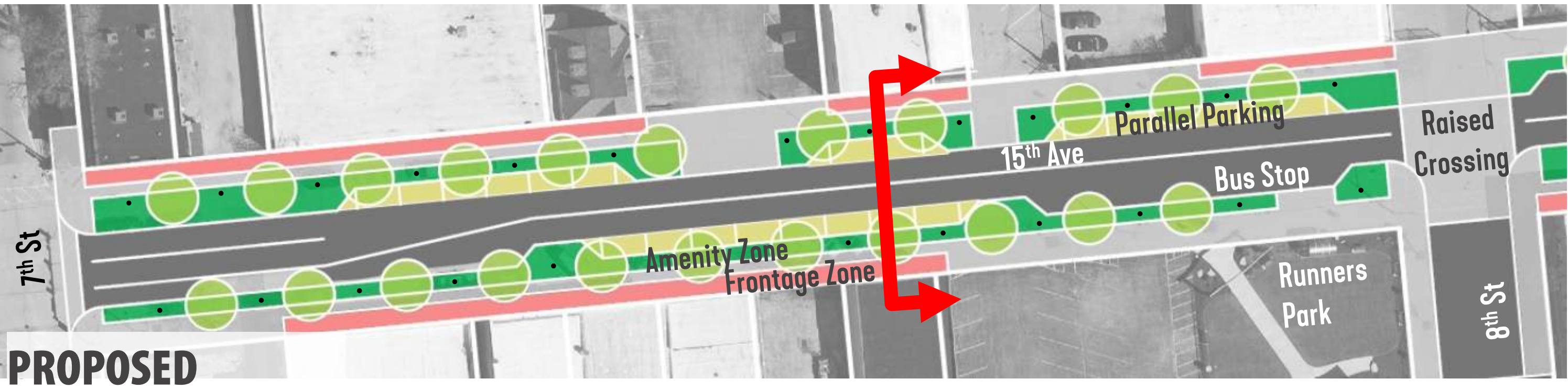
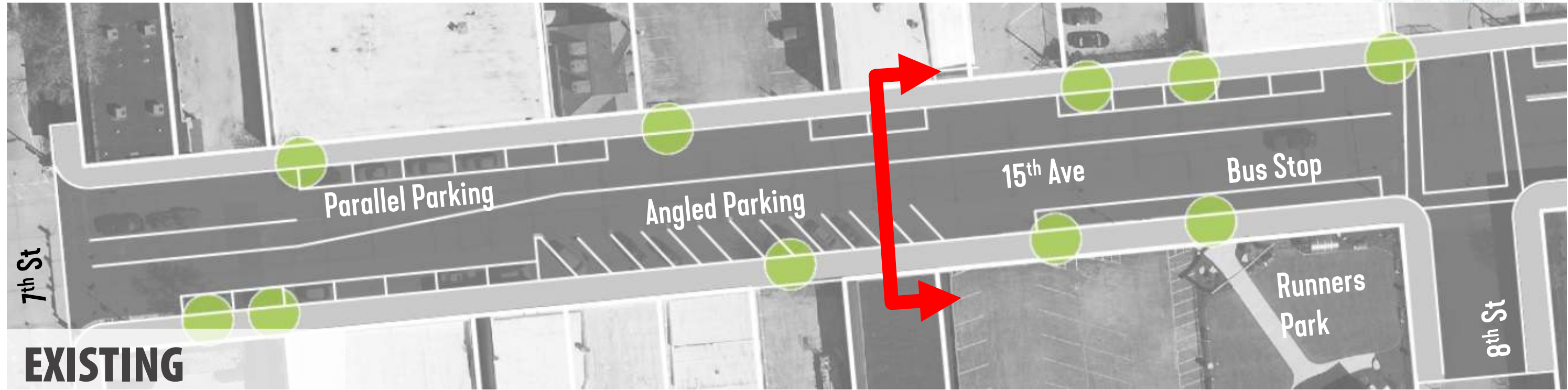
PLANTING



FESTIVAL STREET



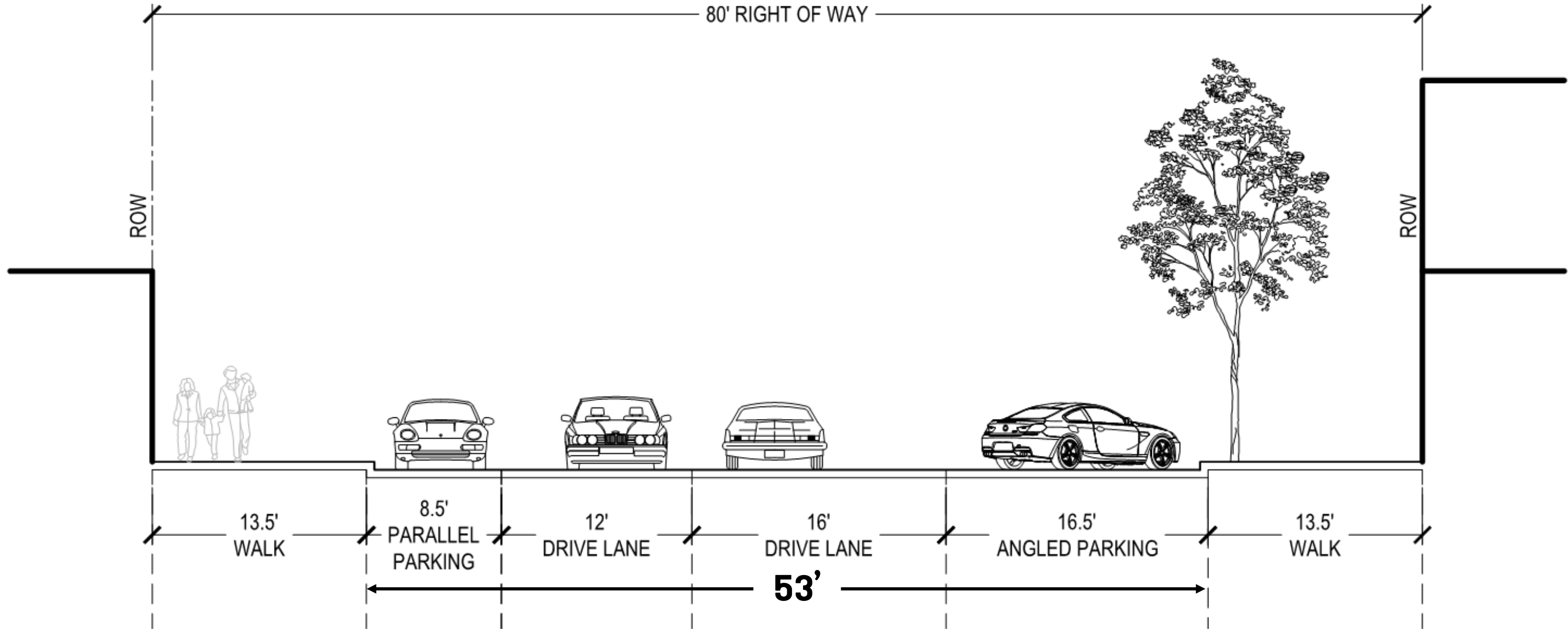
15TH AVENUE STREETScape



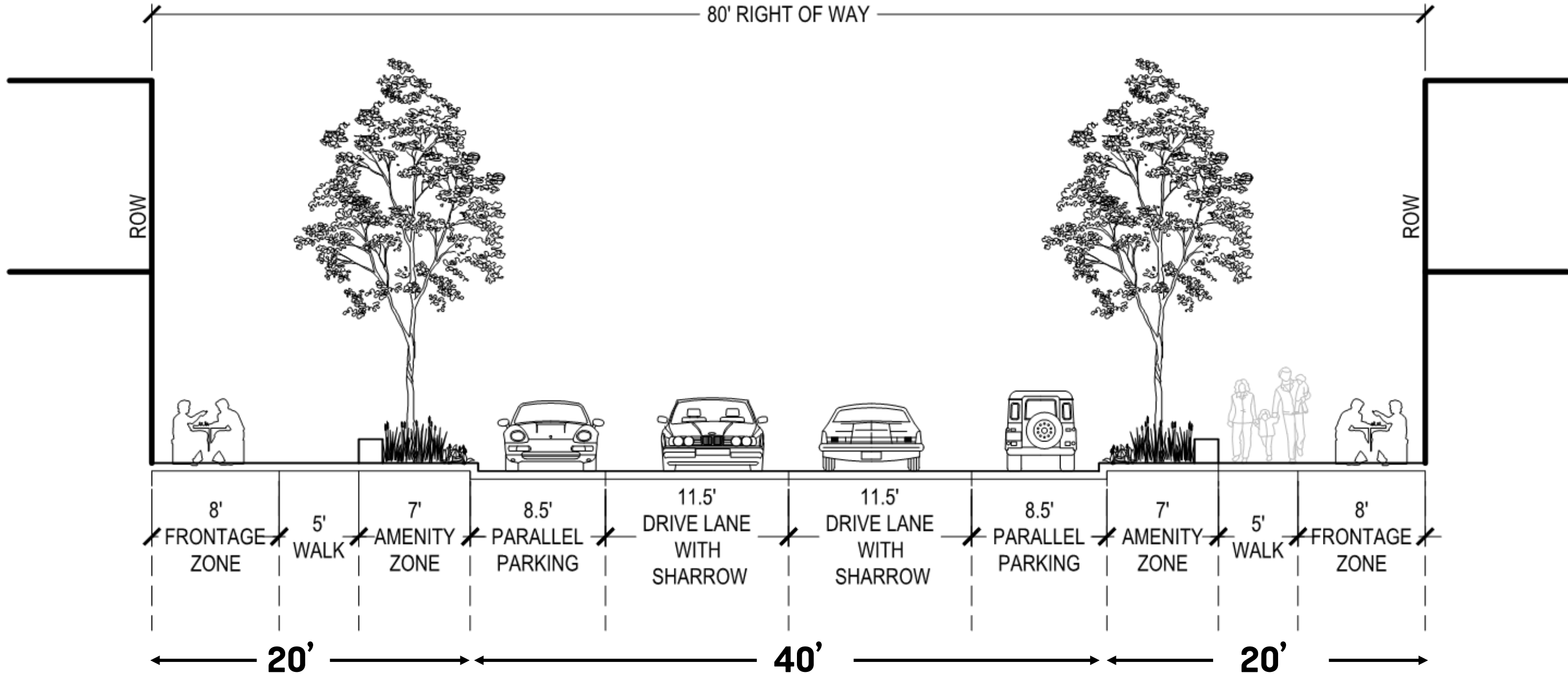
DOWNTOWN PARKING – PUBLIC LOTS



15TH AVENUE SECTION - EXISTING

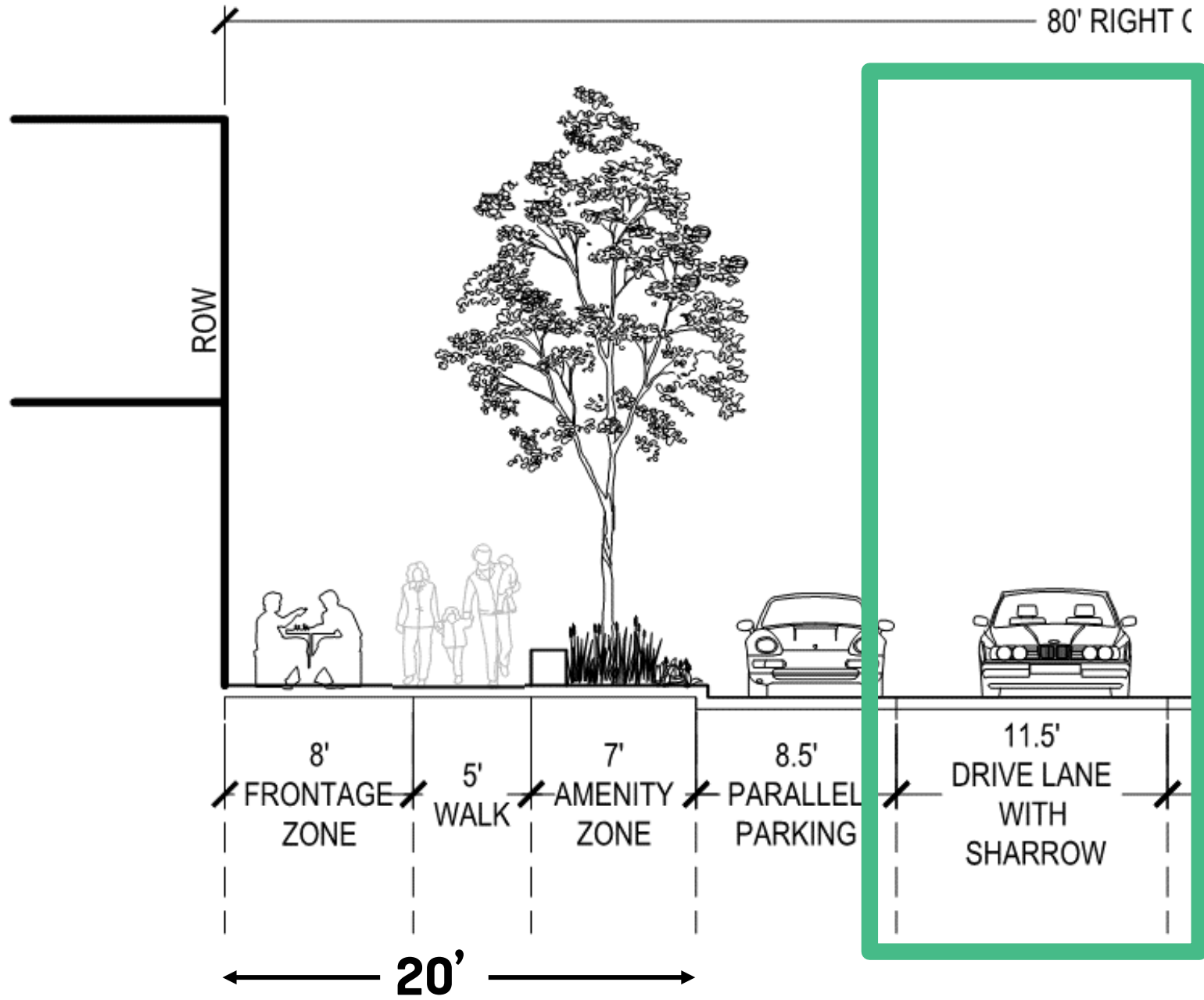


15TH AVENUE SECTION – ALTERNATIVE 1



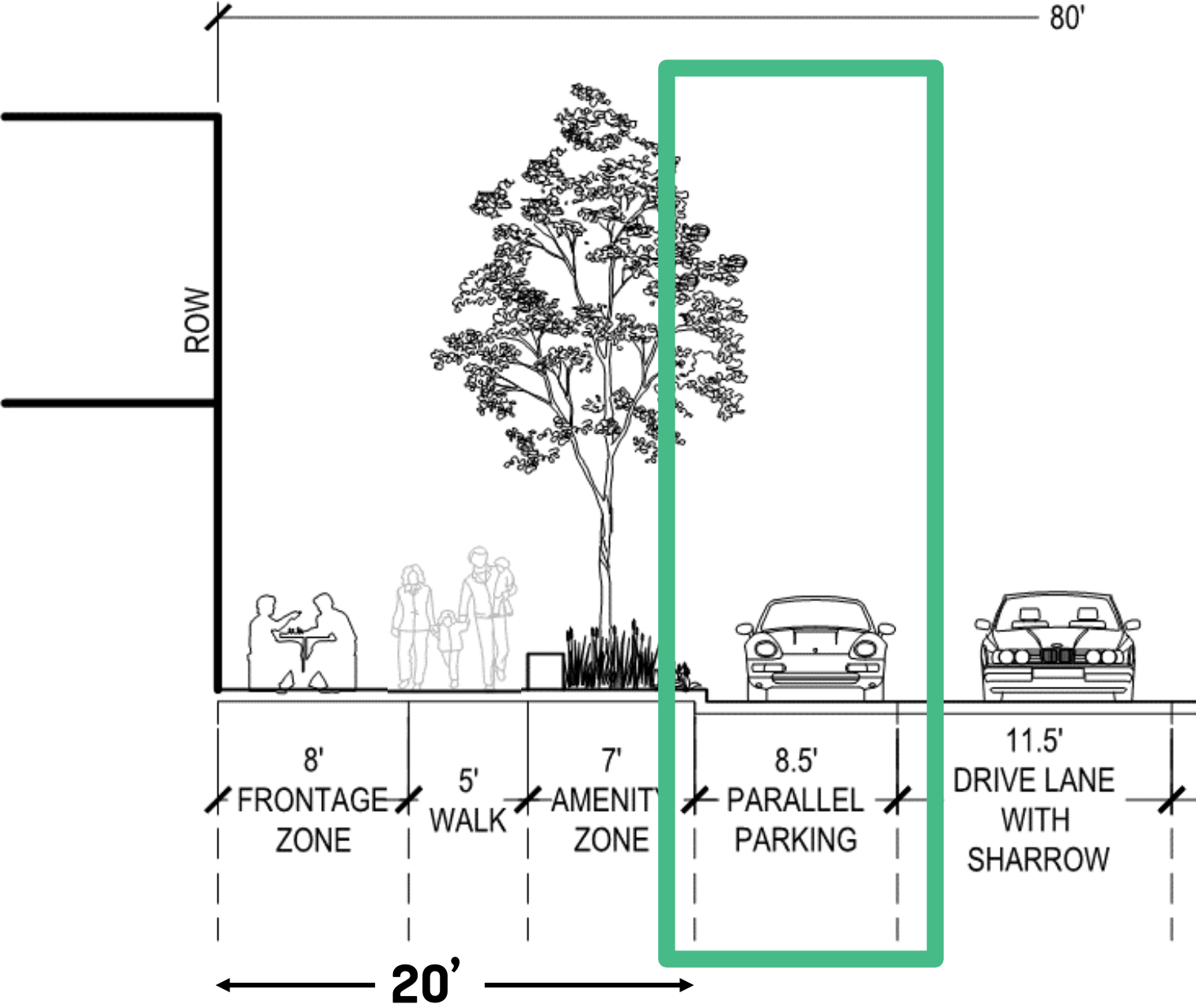
ALTERNATIVE 1 - DRIVE LANE WITH SHARROW

DECORATIVE PAVING

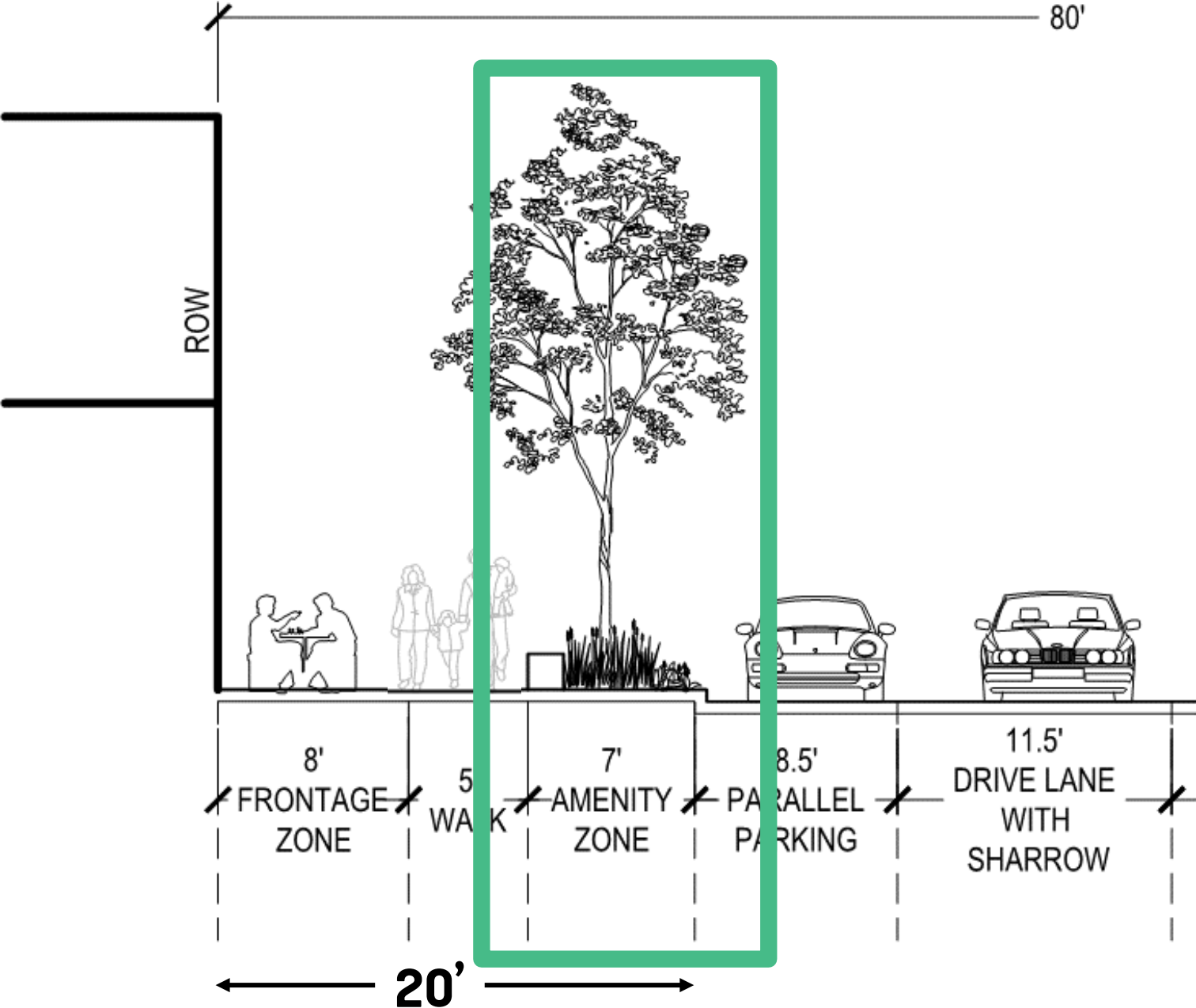


ALTERNATIVE 1 - PERMEABLE PARALLEL PARKING

DECORATIVE PAVING

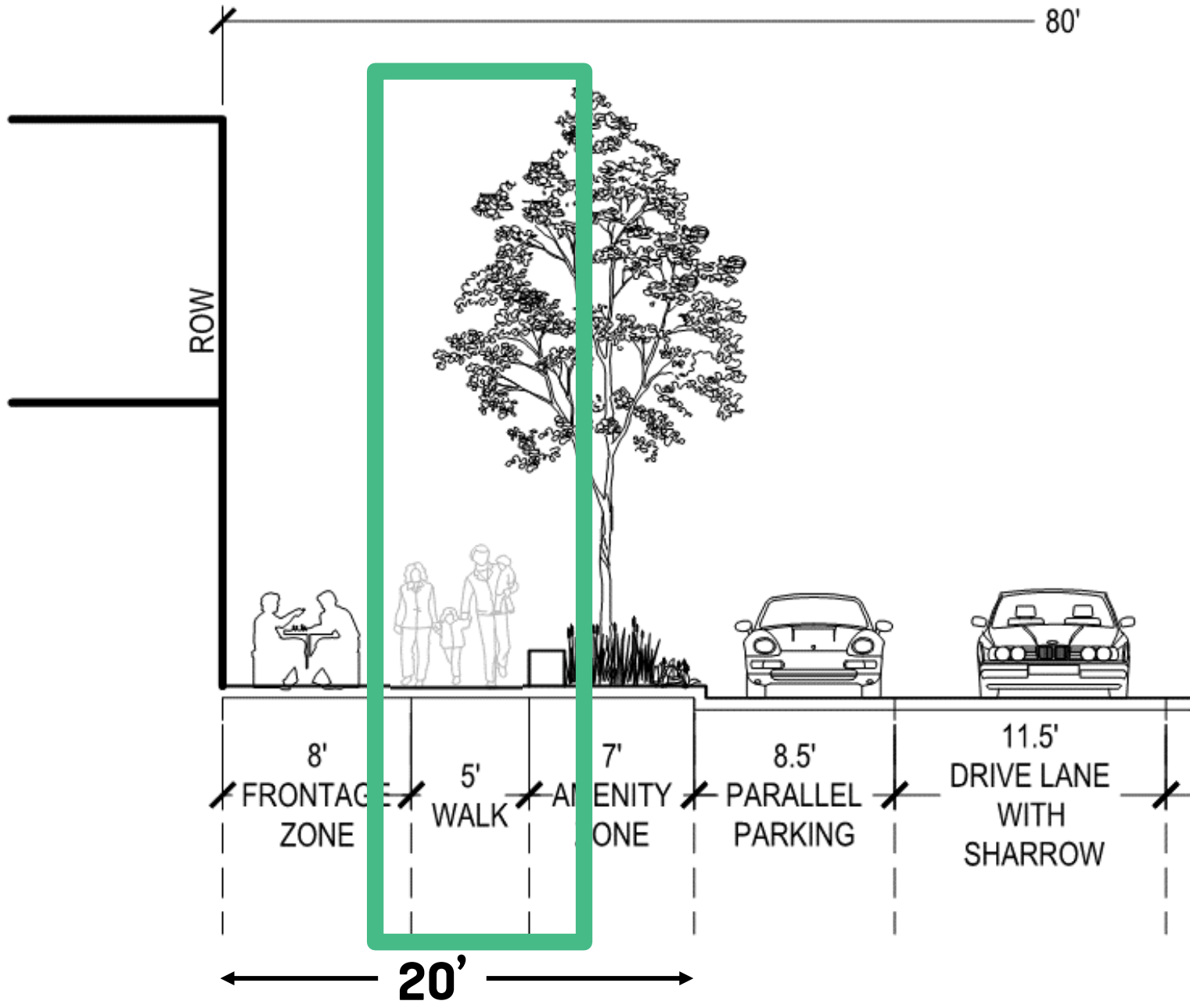


ALTERNATIVE 1 - AMENITY ZONE

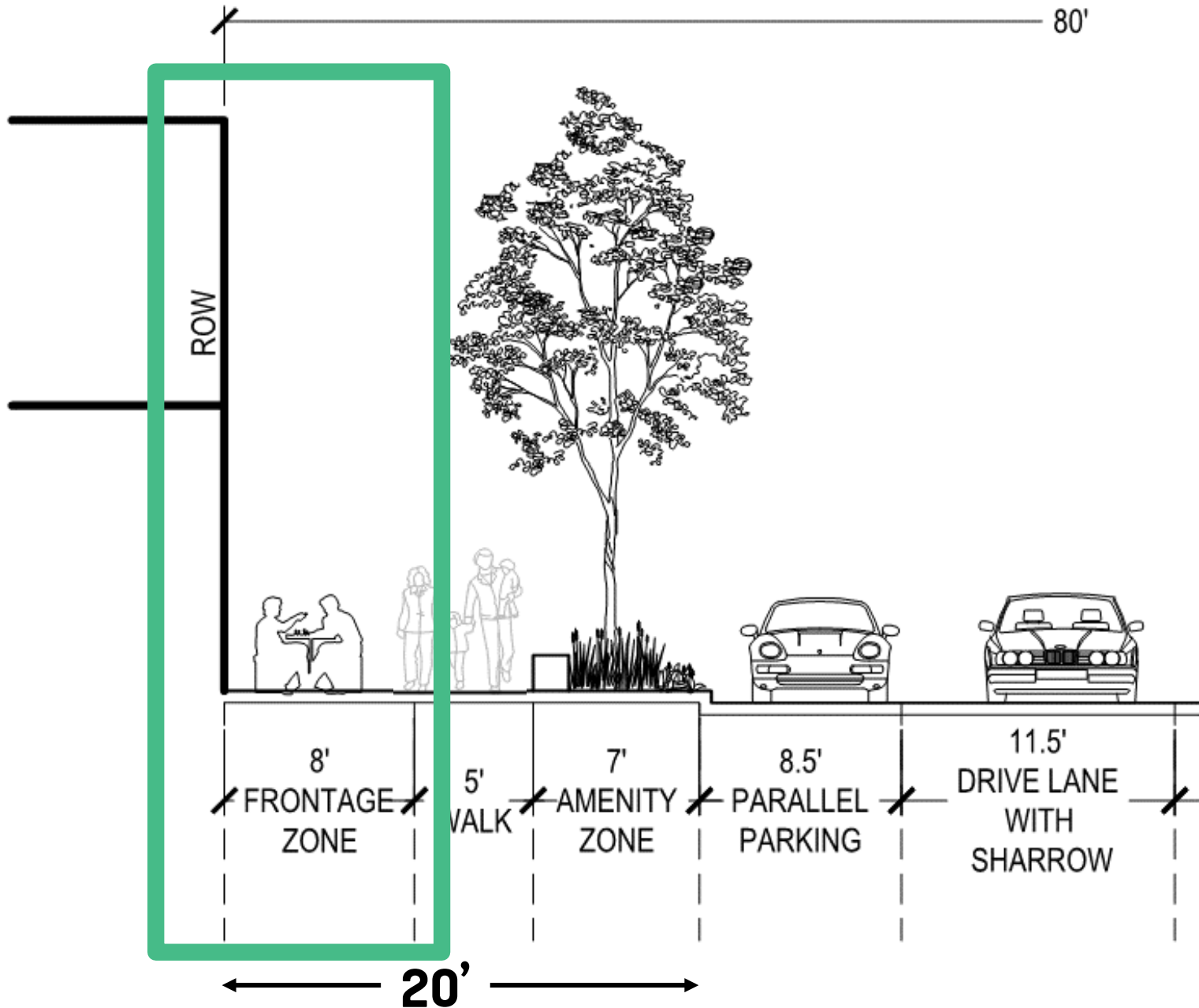


ALTERNATIVE 1 - WALK

DECORATIVE PAVING



ALTERNATIVE 1 - FRONTAGE ZONE



MEANDERED PEDESTRIAN ZONE

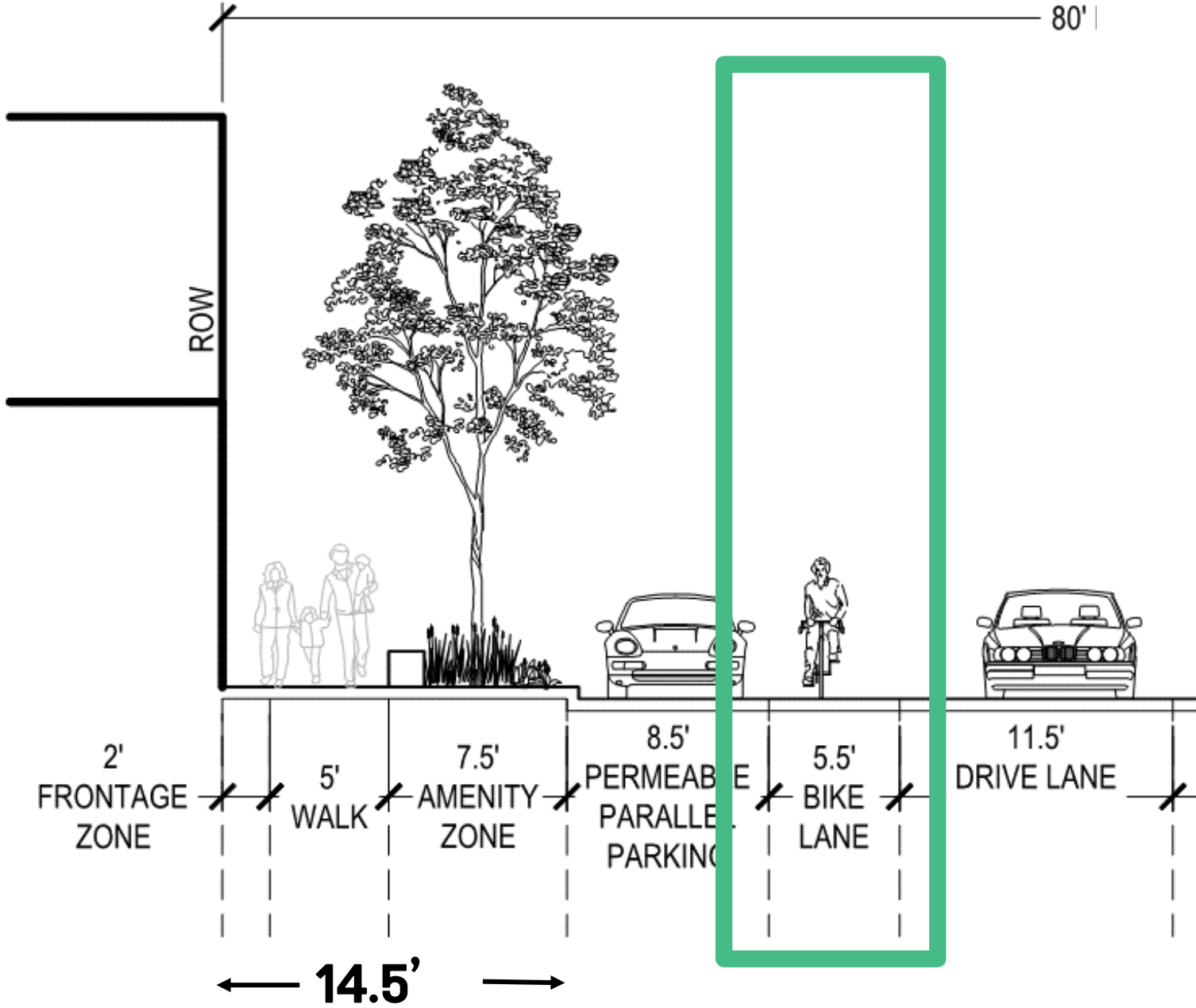


AMENITY ZONE ADJUST TO STREET

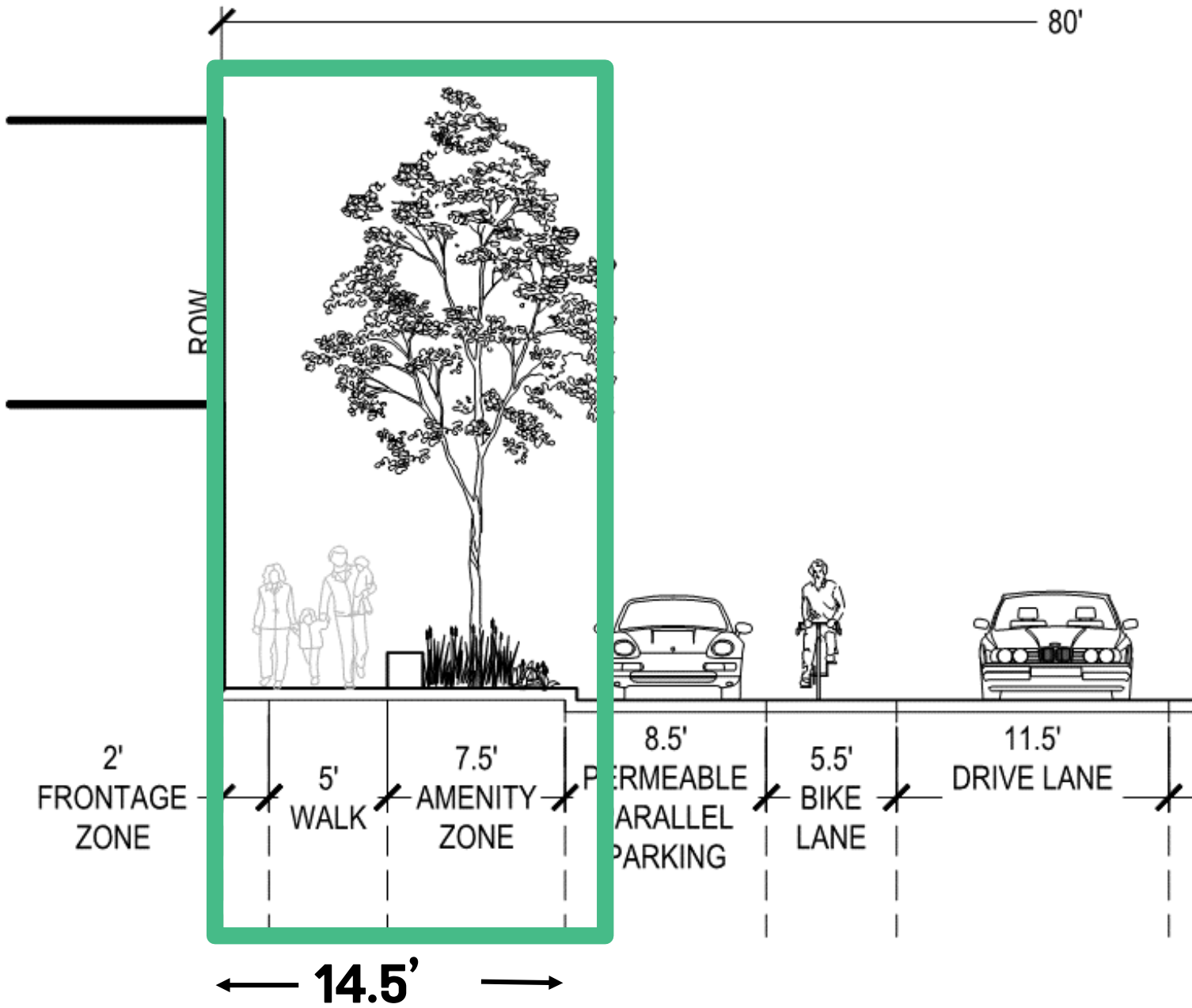


AMENITY ZONE ADJUST TO BUILDINGS

ALTERNATIVE 2 – DEDICATED BIKE LANES



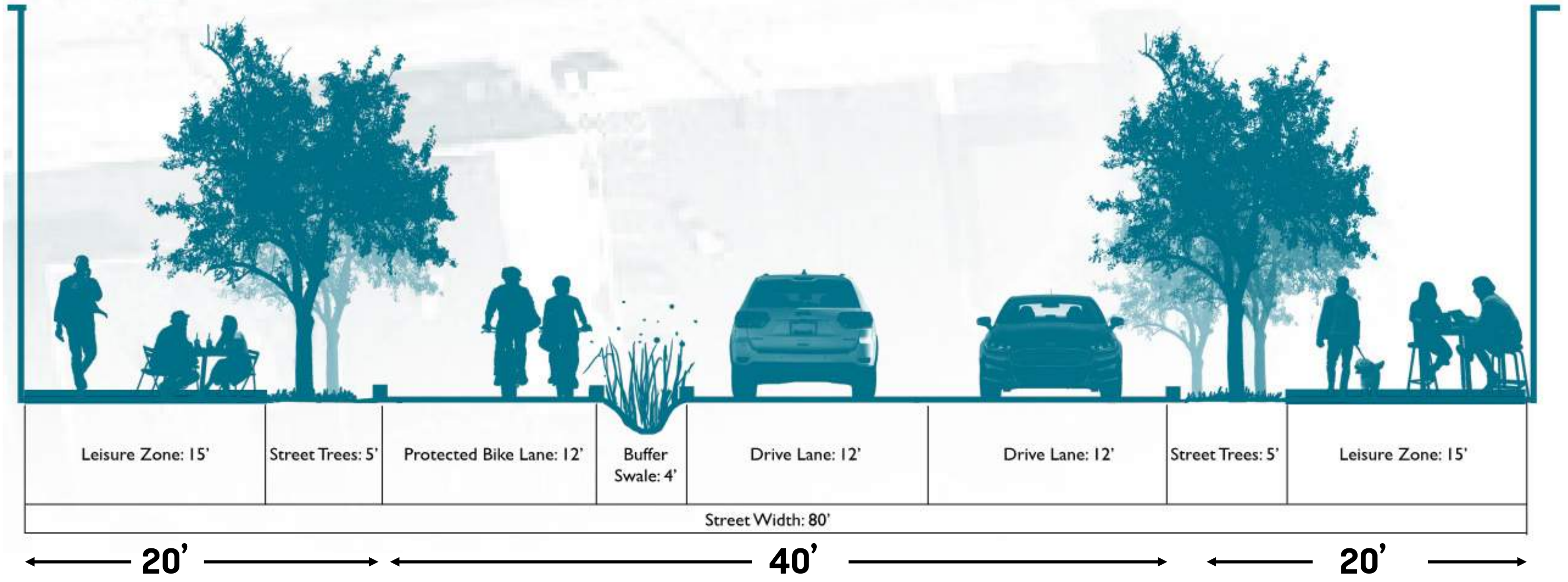
ALTERNATIVE 2 – REDUCED PEDESTRIAN OR AMENITY ZONE



ALTERNATIVE 3 – DEDICATED BIKE TRAIL



Typical Street Section Dimensions



ALTERNATIVE 3 – DEDICATED BIKE TRAIL



WE WANT TO HEAR FROM YOU



Poll Everywhere

PLEASE RESPOND TO THE QUESTIONS ON THE FOLLOWING SLIDES TO INFORM THE STREETScape DESIGN



What is your top priority for the Downtown Streetscape Improvements

Expanded Pedestrian Area

Dedicated Bike Lanes

Bike Trail

Increased Park Space

What approach to biking fits best?

Sharrow

Dedicated
Bike Lane

Separated
Bike Trail

What approach to parking fits best?

Keep existing

Double parallel

Parking reduction
for more park space

What approach to outdoor seating and amenities fits best?

Building /
frontage
zone

Amenity
Zone

What type of planting fits best?

Street trees in
grates or paving

Plant Beds

Plants in pots

Hanging
Baskets

🖥️ When poll is active, respond at **Pollev.com/miplanning**

📱 Text **MIPLANNING** to **22333** once to join

Discussion (text your questions or comments)



The Quarter

1. Increase Pedestrian connectivity
2. Establish a consistent streetscape amenities
3. Wetlands as amenity
4. Signage and Wayfinding
5. River Connection
6. Sidewalk along Harvest Way

QUARTER OPPORTUNITIES



The Quarter

- 1 Create Trail Connection to the Existing Wetland
- 2 Provide Sidewalk or Trail Connections along Harvest Way
- 3 Improve Wayfinding and Streetscaping along Beacon Parkway to blend with other areas
- 4 Provide Bike Trail Along 7th Street to Mississippi River

What improvements to the Quarter are your top priorities?

Create Trail Connection to
Existing Wetland

Provide Trail Connection
along Harvest Way

Improve Parking & Wayfinding
along Beacon Parkway

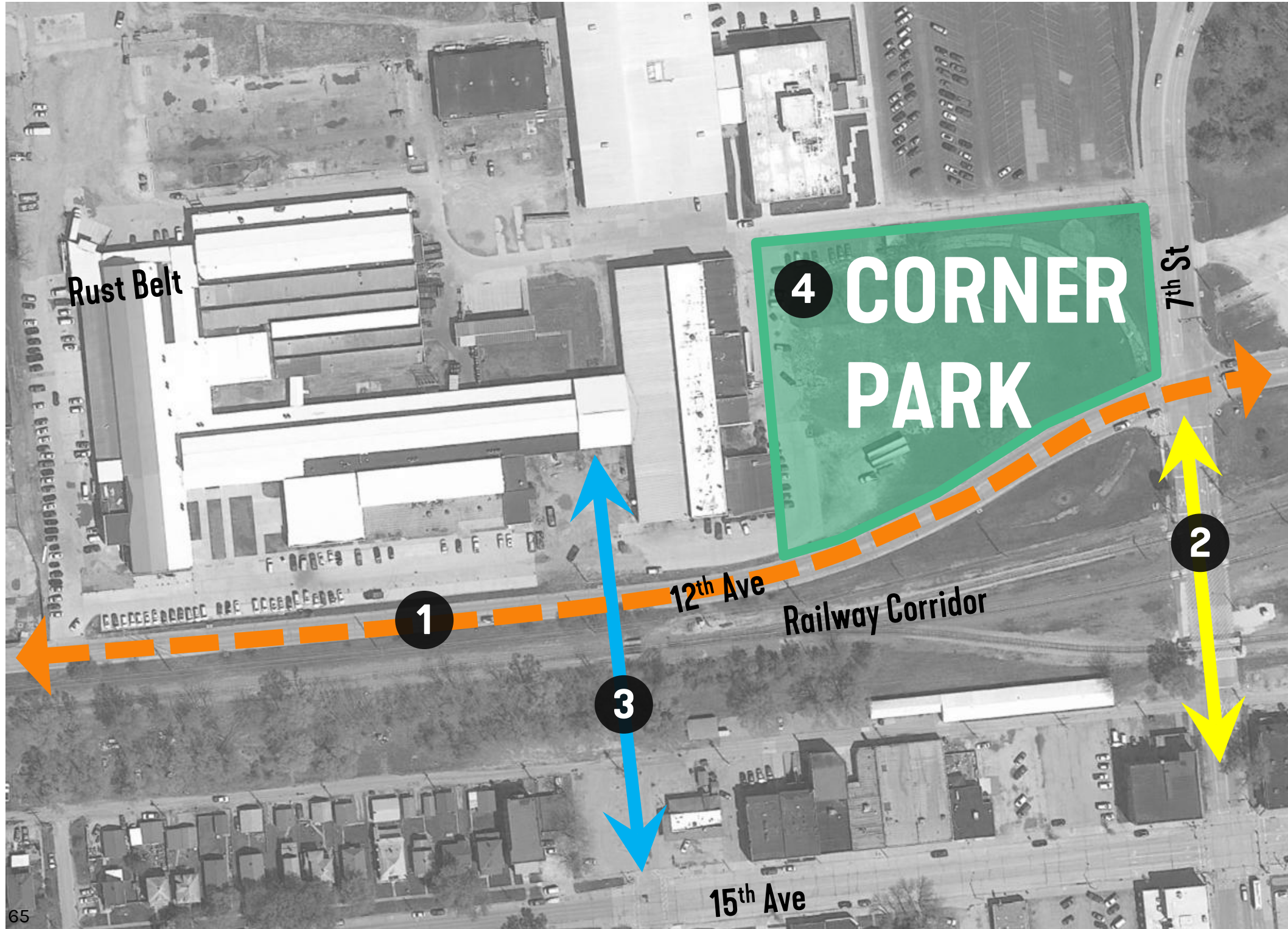
Provide Bike Trail Along 7th
Street to Mississippi River



The Rust Belt

1. Provide multi-use path along 12th Street to improve connectivity
2. Increase lighting for pedestrian Safety
3. Sidewalks and streetscape on 7th, improve connections to the Bend and downtown
4. Integrated wayfinding
5. Potential park on 7th

THE RUST BELT – OPPORTUNITIES



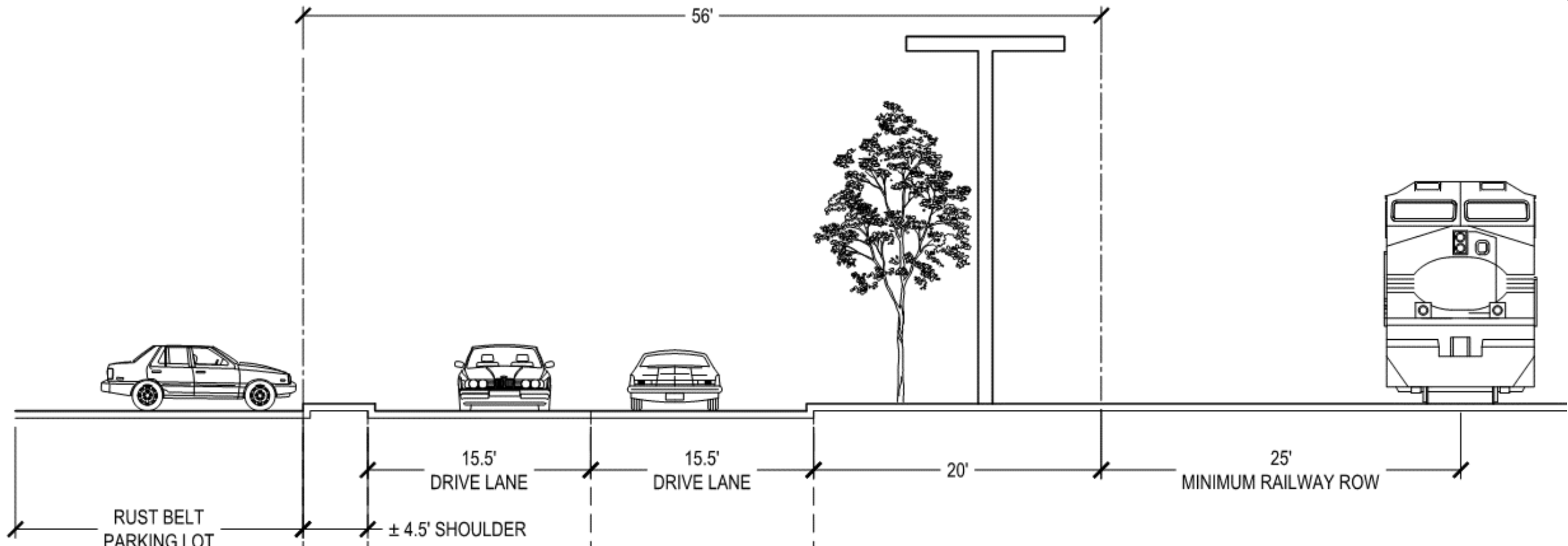
The Rust Belt

- 1 Improve Connectivity along 12 Ave & 7th Street
 - Improved Railway Crossing
- 2 At-Grade
- 3 Pedestrian Bridge
- 4 Develop Corner Park

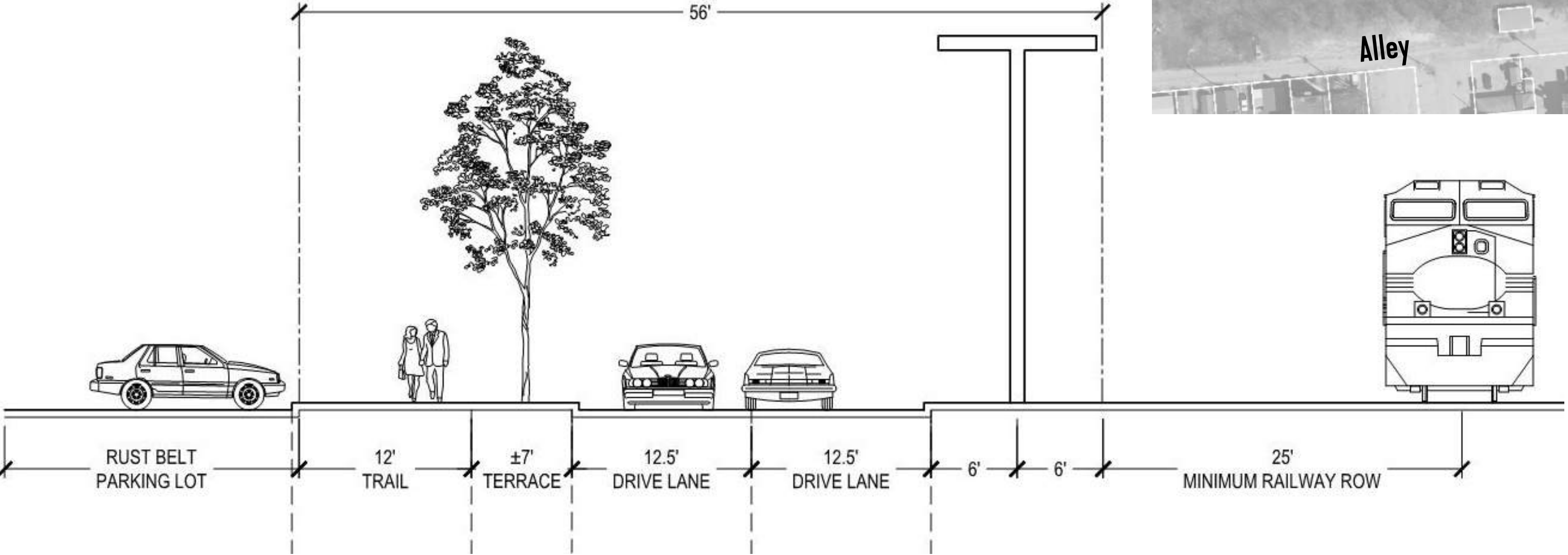
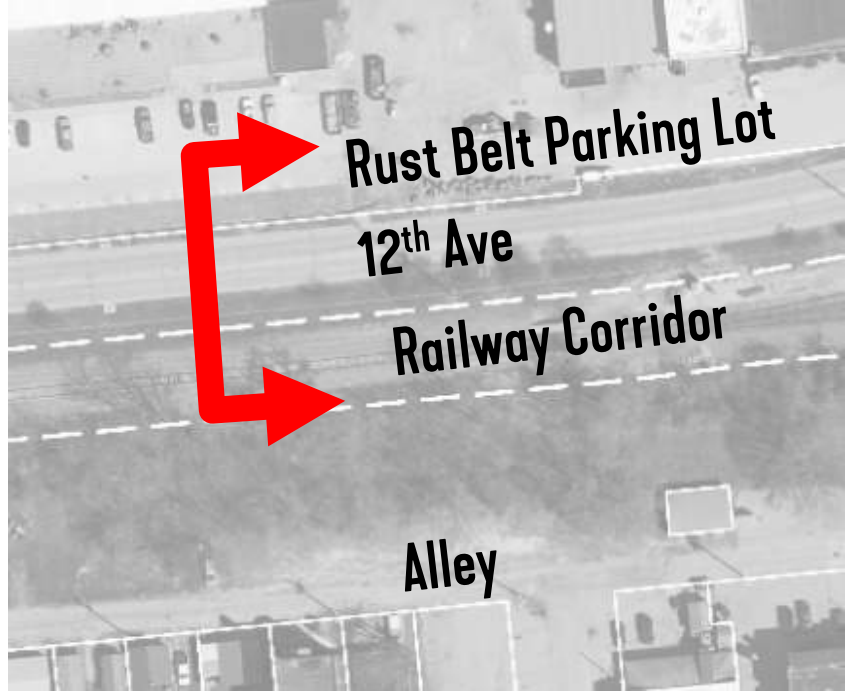
12TH AVENUE – BIKE CONNECTION



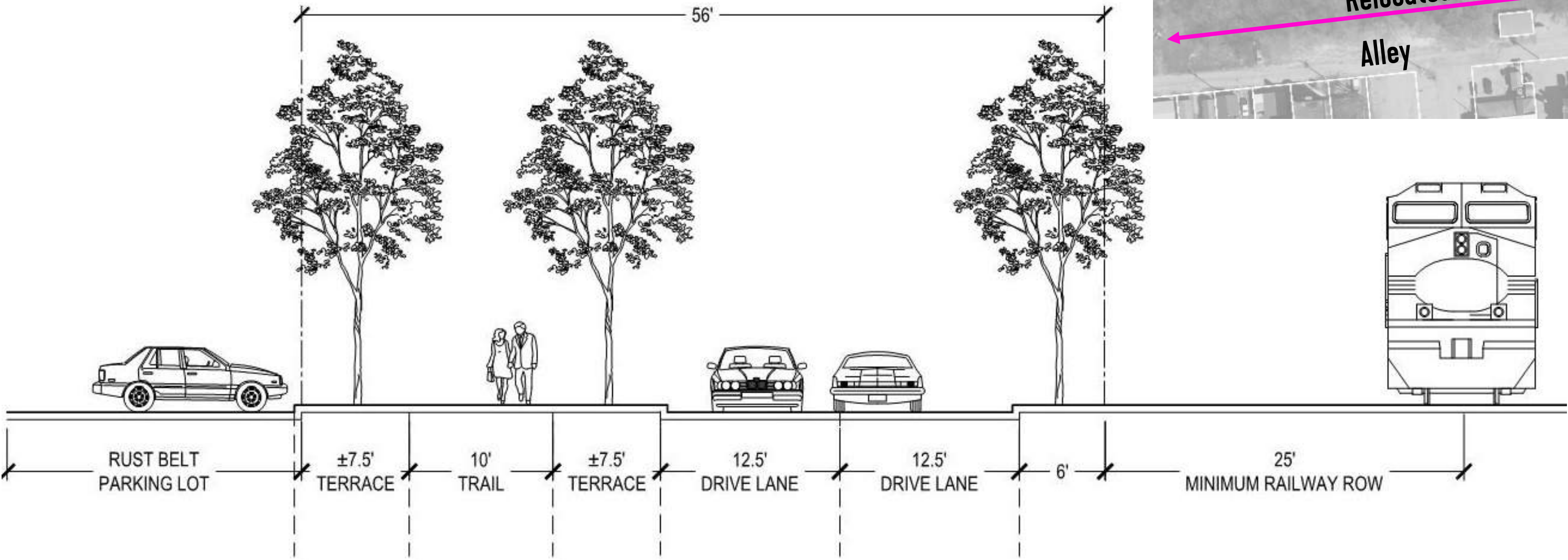
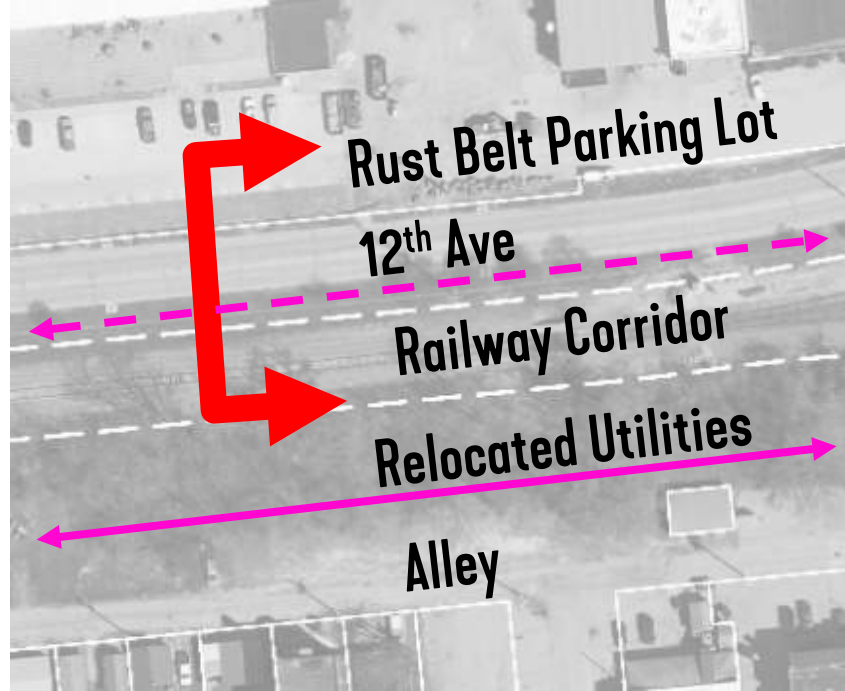
12TH AVENUE SECTION - EXISTING



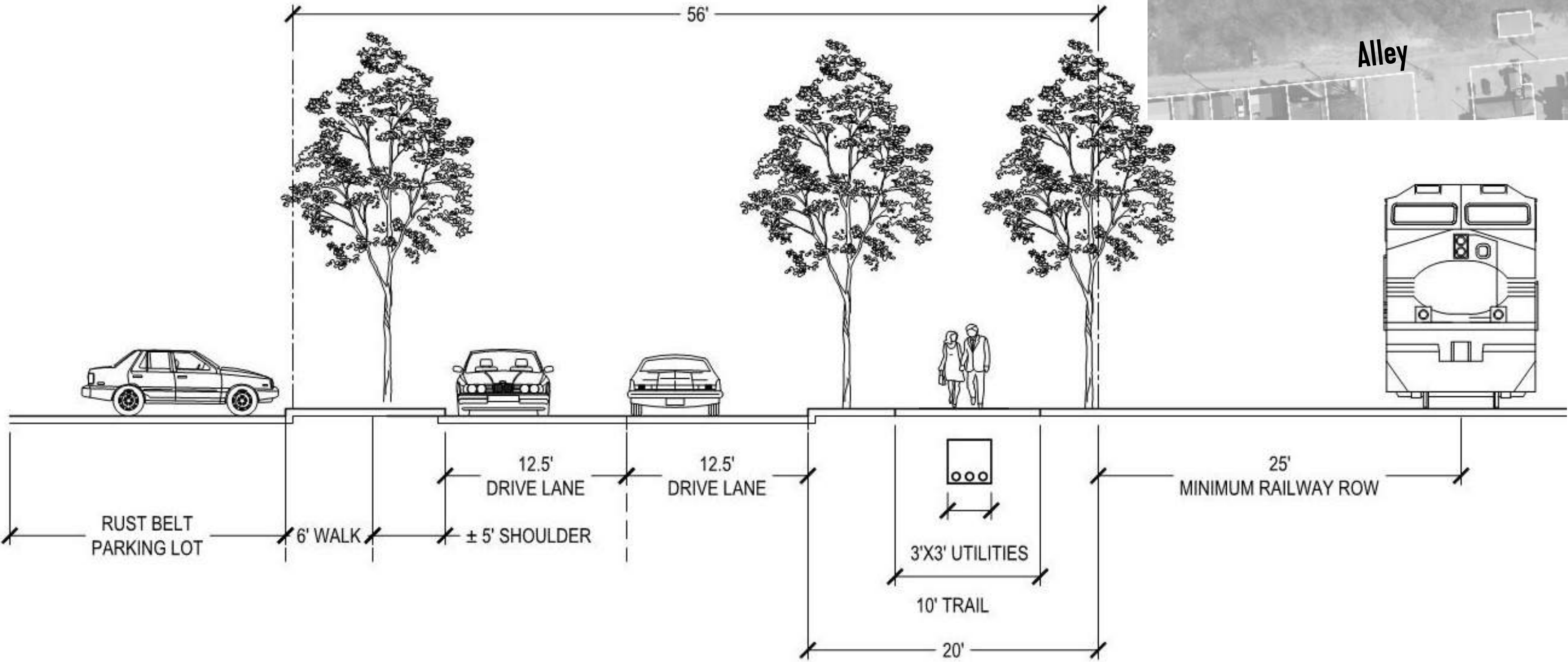
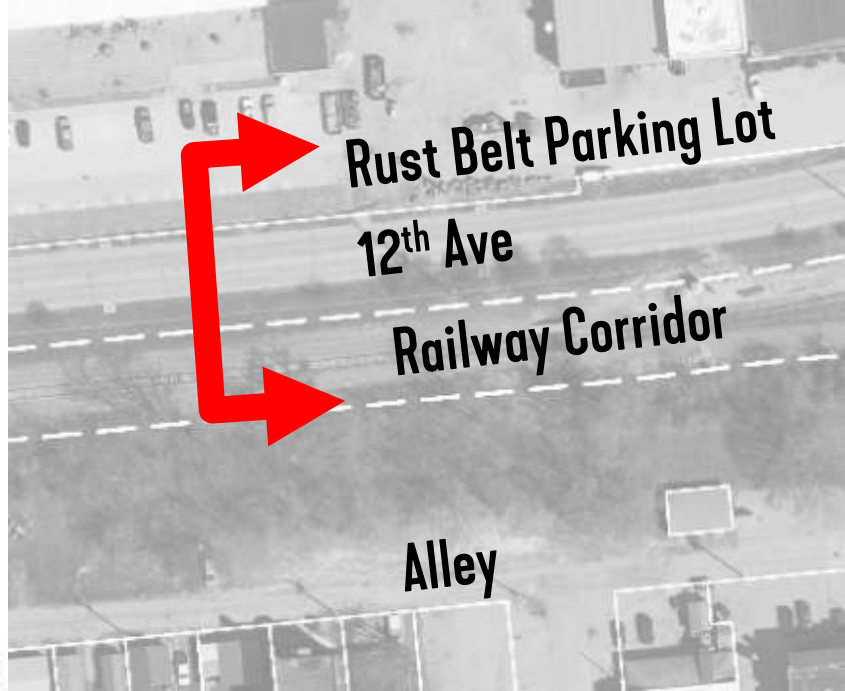
12TH AVENUE SECTION – RUST BELT TRAIL



12TH AVENUE SECTION – RUST BELT GREENWAY (RELOCATE UTILITIES)

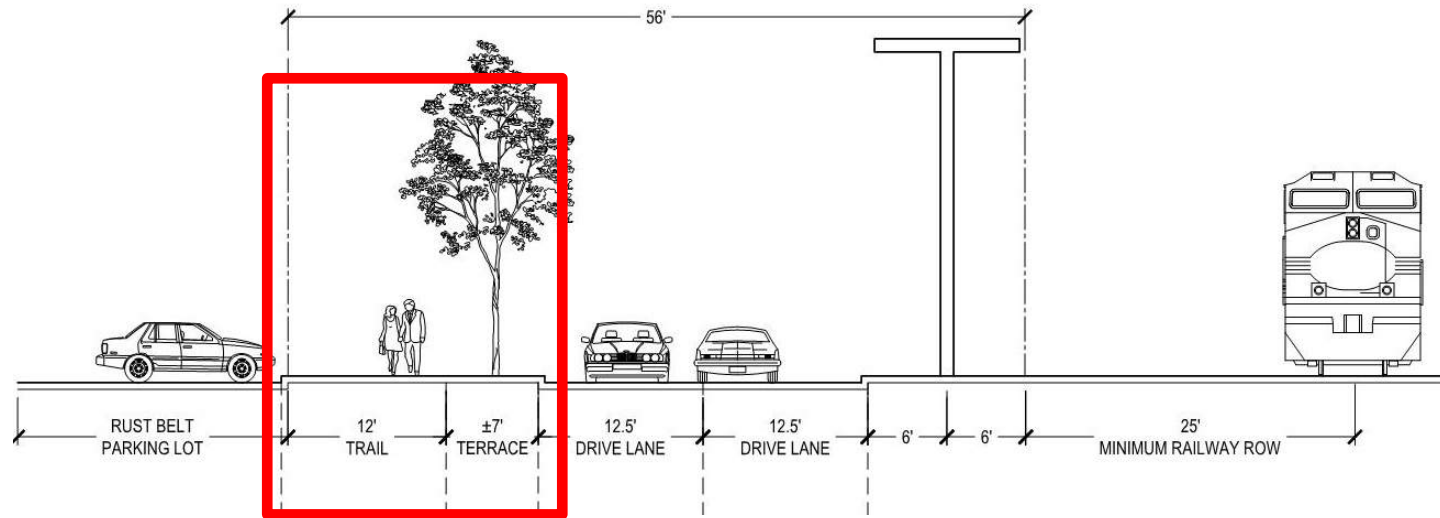


12TH AVENUE SECTION – RAILWAY TRAIL

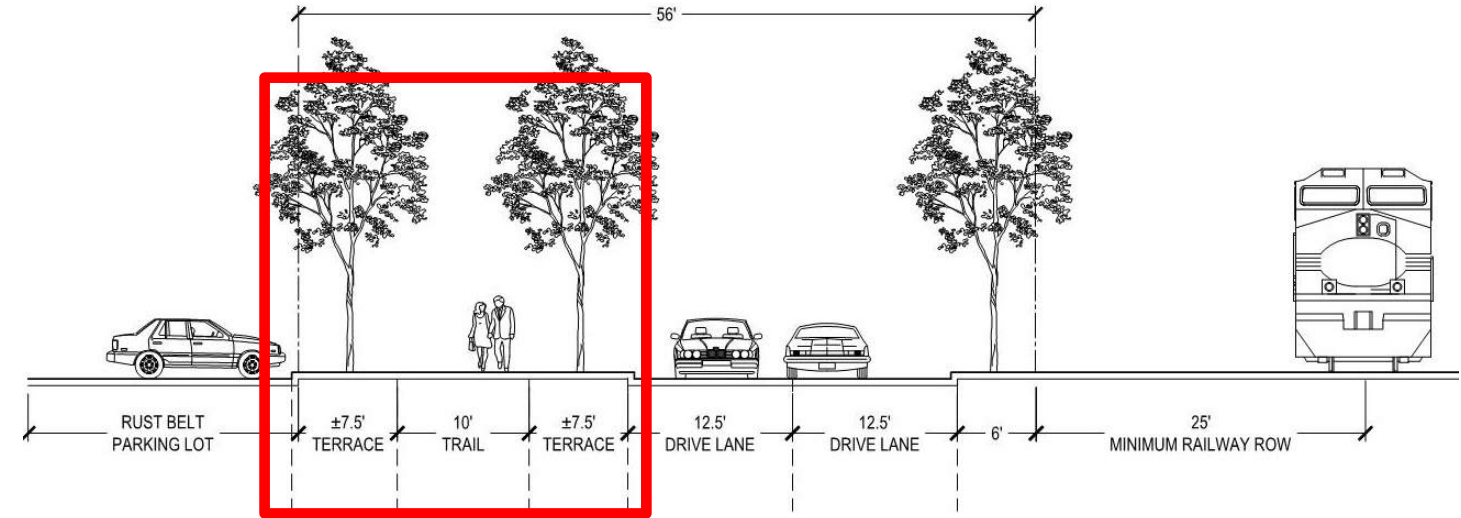


COMMUNITY INPUT

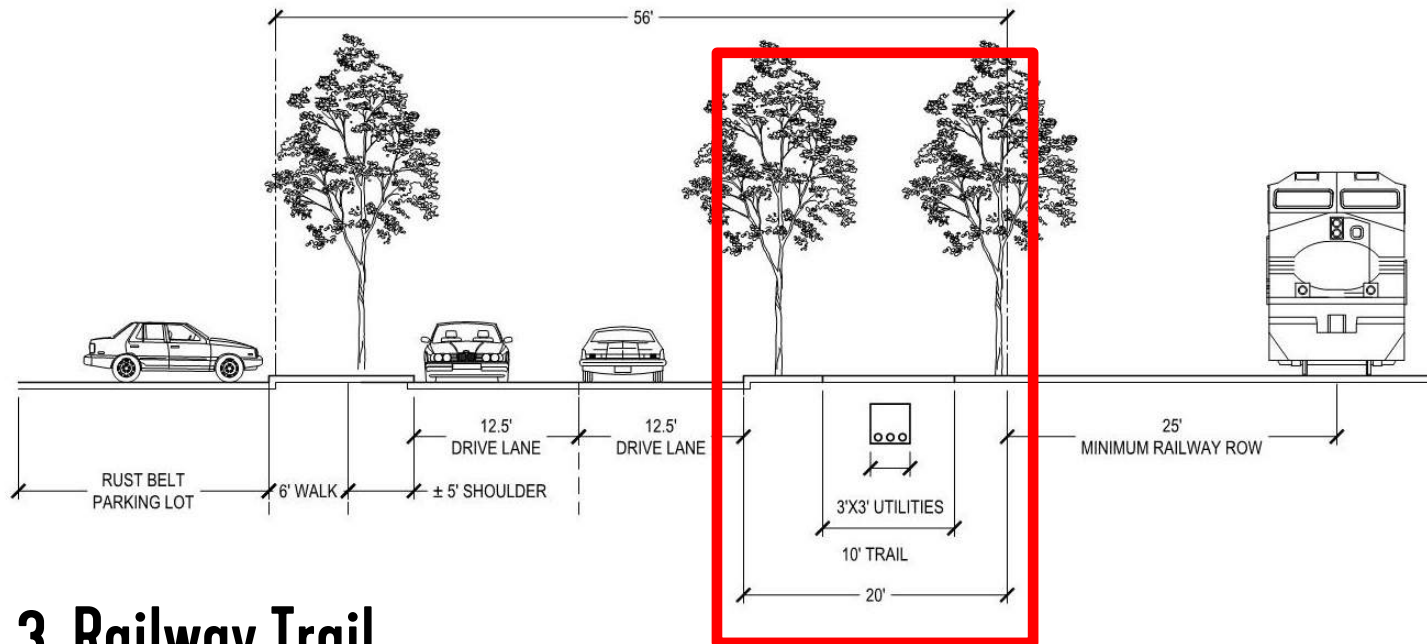
WHICH 12TH AVENUE ALTERNATIVE FITS BEST?



1. Rust Belt Trail



2. Rust Belt Greenway (Expanded Trail / Relocate Utilities)



3. Railway Trail

Which 12th Avenue alternative fits best?

Rest Belt Trail

Rust Belt Greenway (Expanded
Trail / Relocate Utilities)

Railway Trail

RAILROAD CROSSING – ENHANCED AT-GRADE CROSSING



Crossing Arm

Detectable Warning Plates

10' Trail with Clear Edges

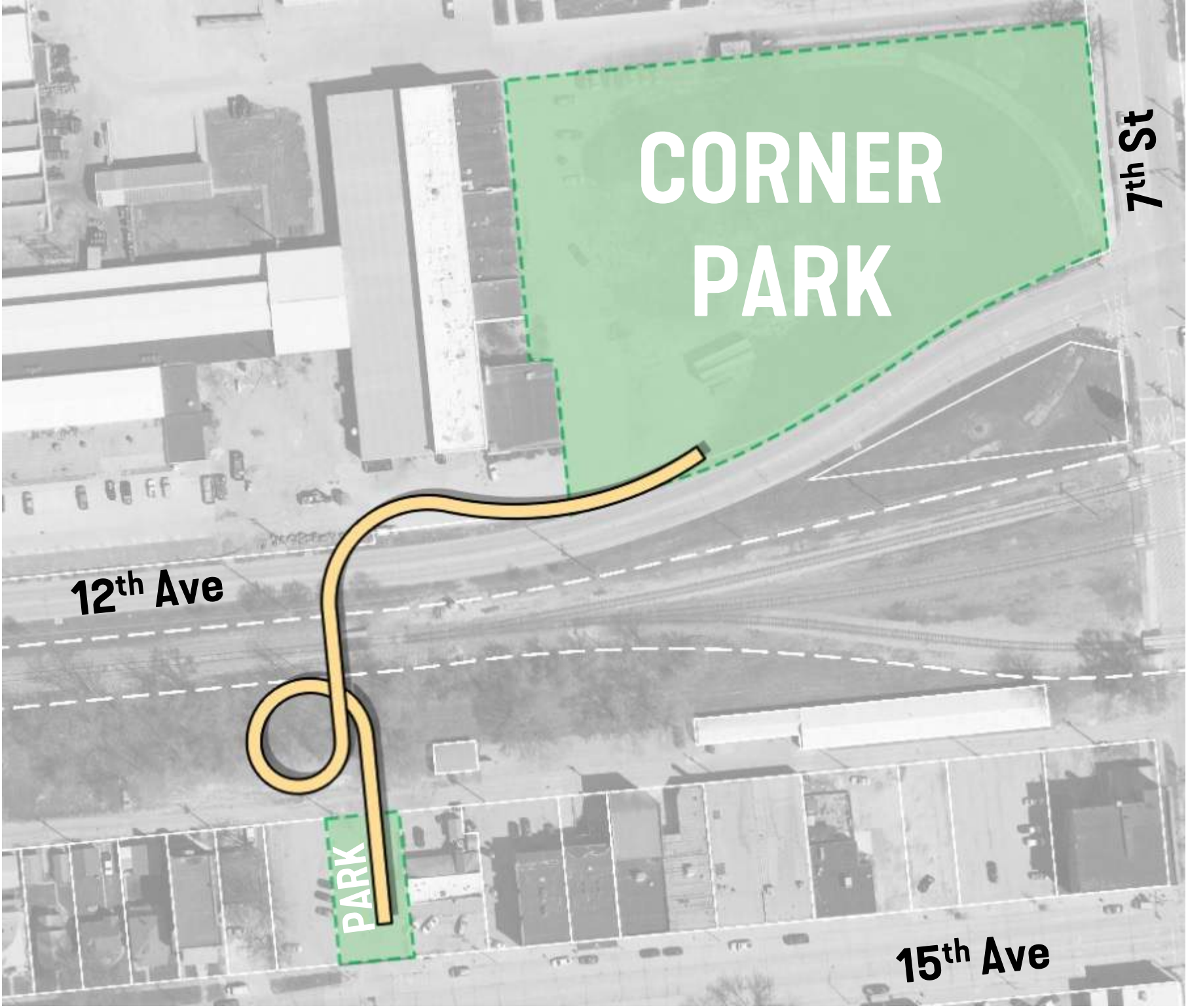


Detectable Warning Plates

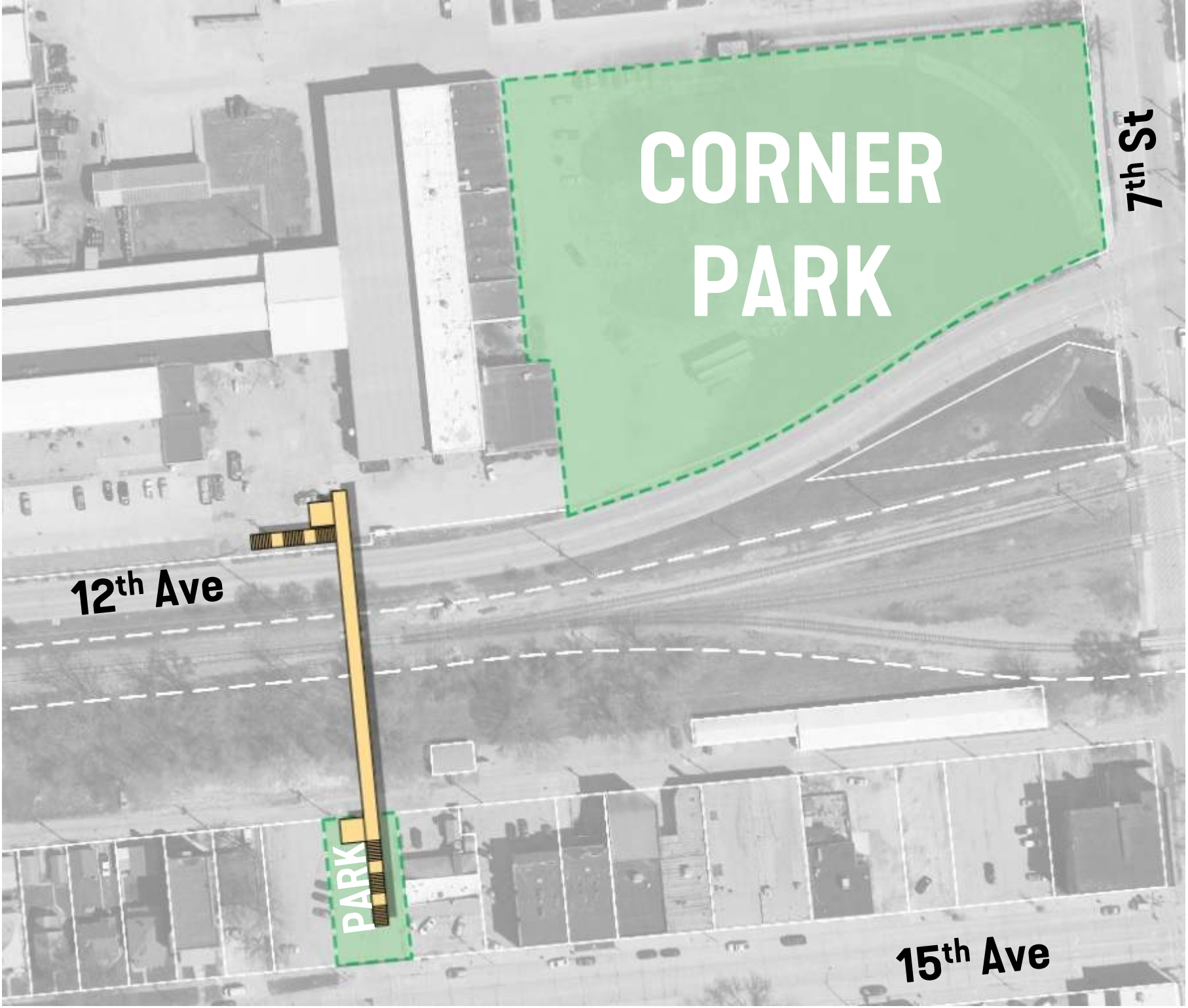


Highly-Visible Pedestrian Zone

RAILROAD CROSSING – RAMPING PEDESTRIAN BRIDGE



RAILROAD CROSSING – ELEVATOR PEDESTRIAN BRIDGE



COMMUNITY INPUT

WHAT IS YOUR PREFERRED RAILWAY CROSSING ALTERNATIVE?



1. Enhanced At-Grade Crossings



2. Pedestrian Bridge



What Railway Crossing Alternative Fits Best?

Enhanced At-Grade
Crossings

Pedestrian Bridge

How important is creating a pedestrian bridge?

Major Priority, Needs to be included in Build Grant

Minor Priority, Include in Master Plan, but NOT Build Grant

Not a Priority, other improvements are more important

🖥️ When poll is active, respond at **PollEv.com/miplanning**

📱 Text **MIPLANNING** to **22333** once to join

Rust Belt Area Discussion (text your questions or comments)

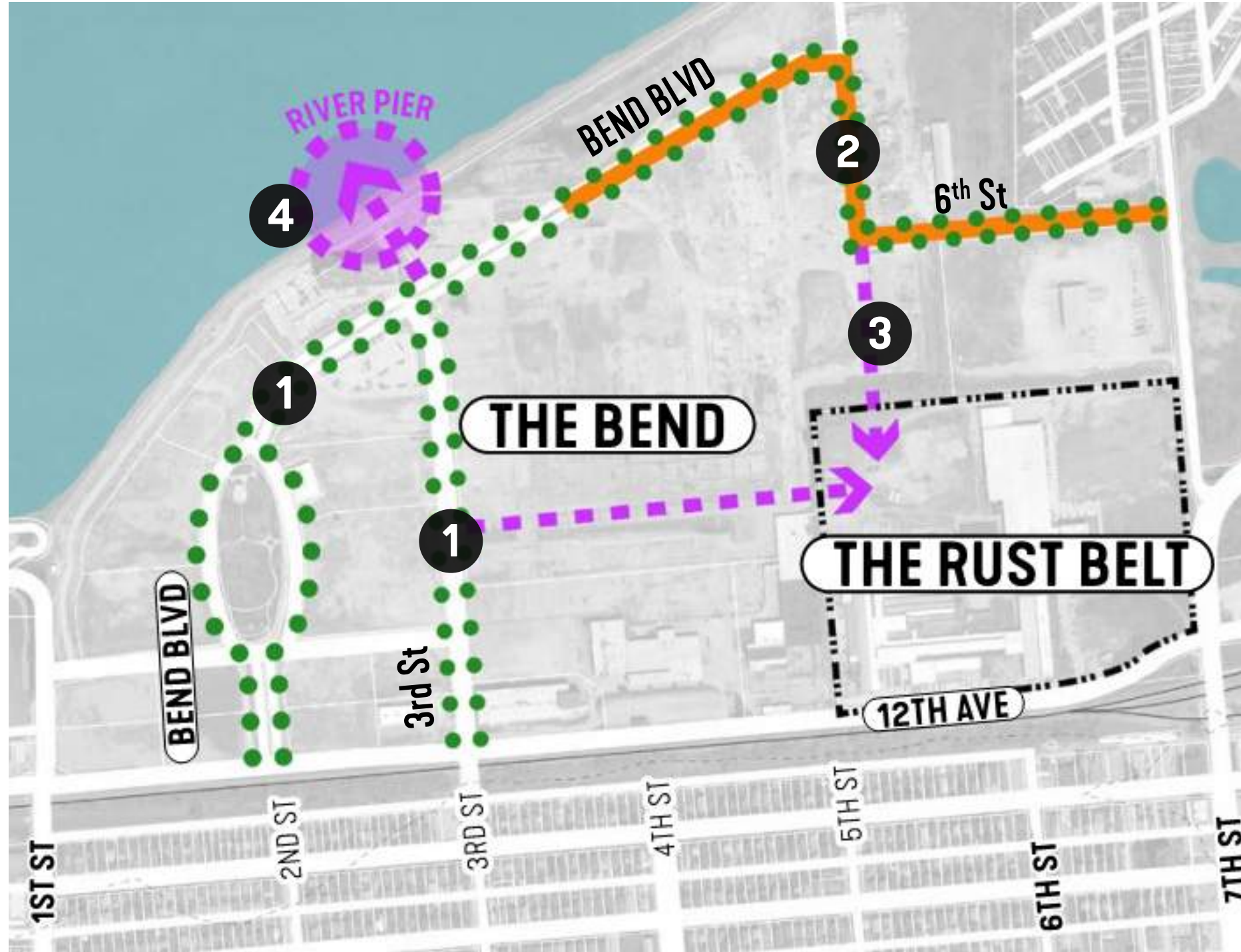
GOALS AND DESIGN DRIVERS



The Bend

1. Sidewalks and landscaping that fit with desired development
2. Establish wayfinding system
3. Continue to build out the street network
4. Multi-modal connections
 1. Bike Route
 2. Transit Route
 3. Pedestrian
 4. River Connection

THE BEND – STREETScape MASTER PLAN



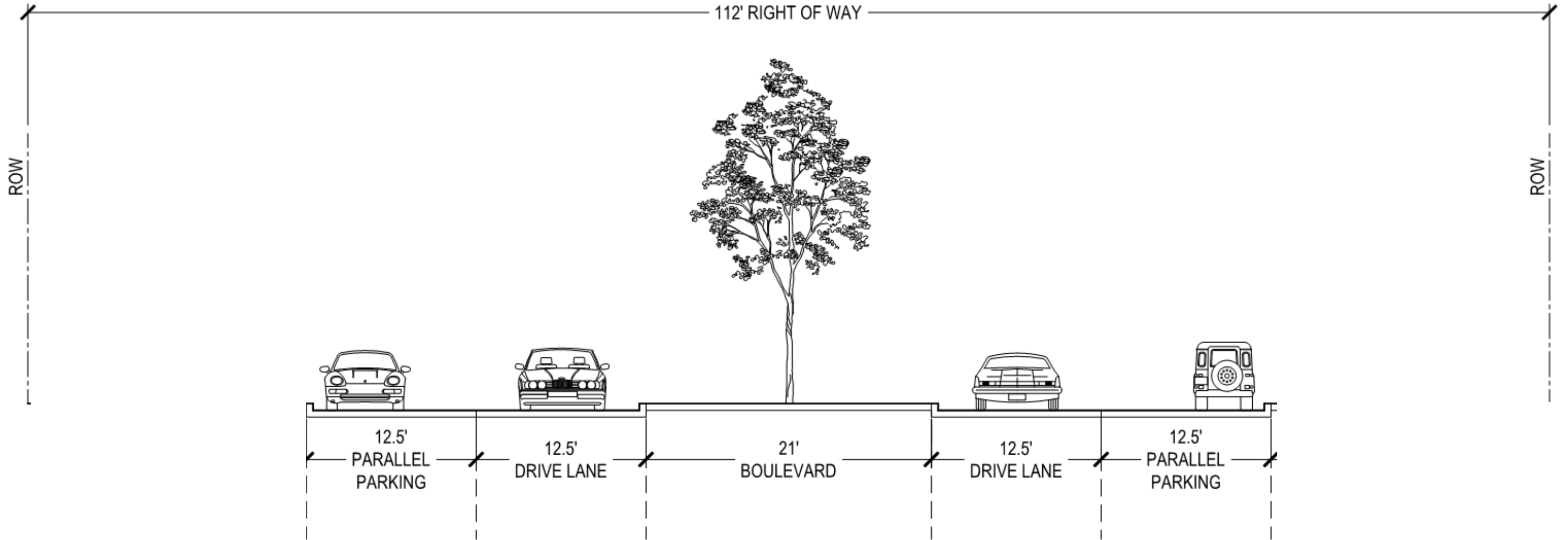
The Bend

- 1 Existing Street Landscape**
 - Bend Blvd
 - 3rd Street
- 2 Construct Streets & Landscape**
 - Bend Blvd
 - 6th Ave
- 3 Connect to the Rust Belt**
- 4 Connect to the River with Public Pier**
 - Channel Cat Connection

CONNECT TO THE RIVER

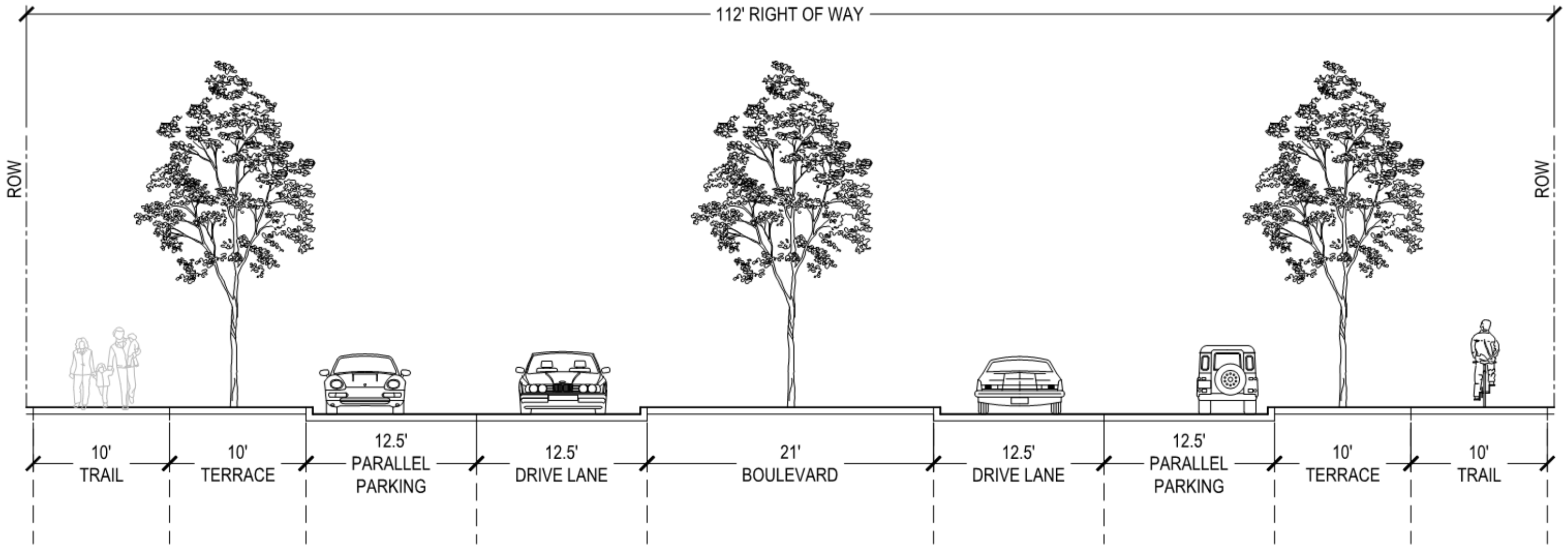


BEND BOULEVARD - EXISTING SECTION



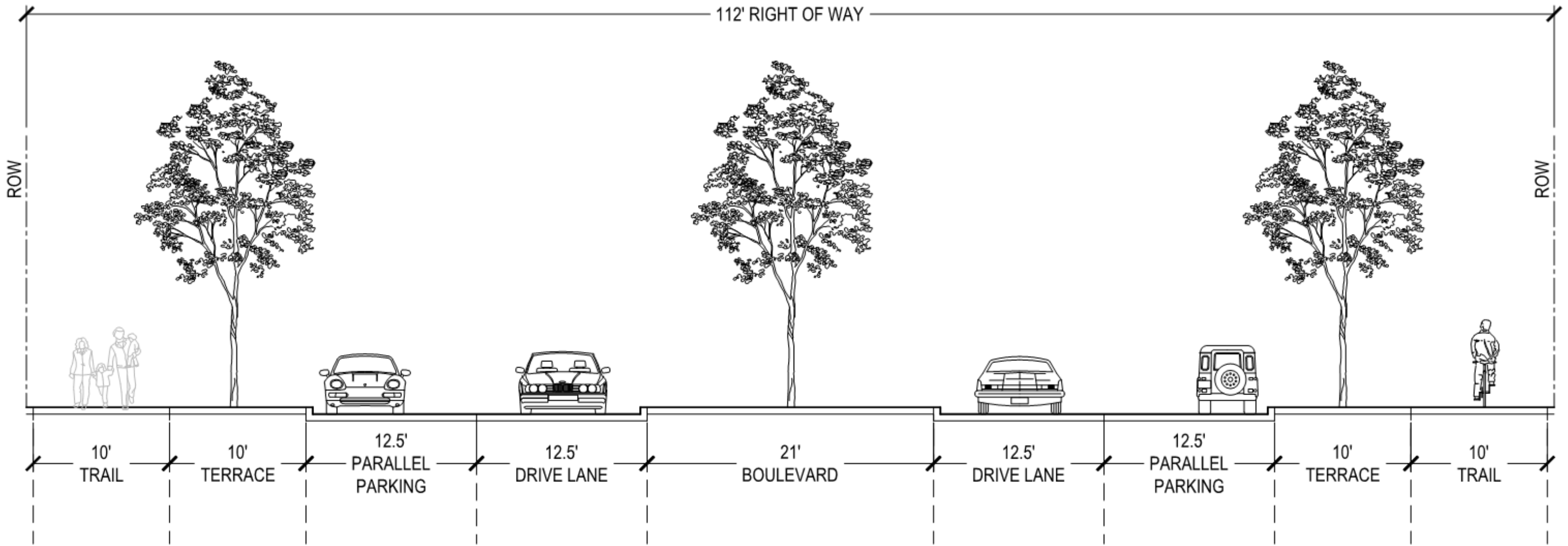
BEND BOULEVARD – PROPOSED SECTION

STREETScape IMPROVEMENTS

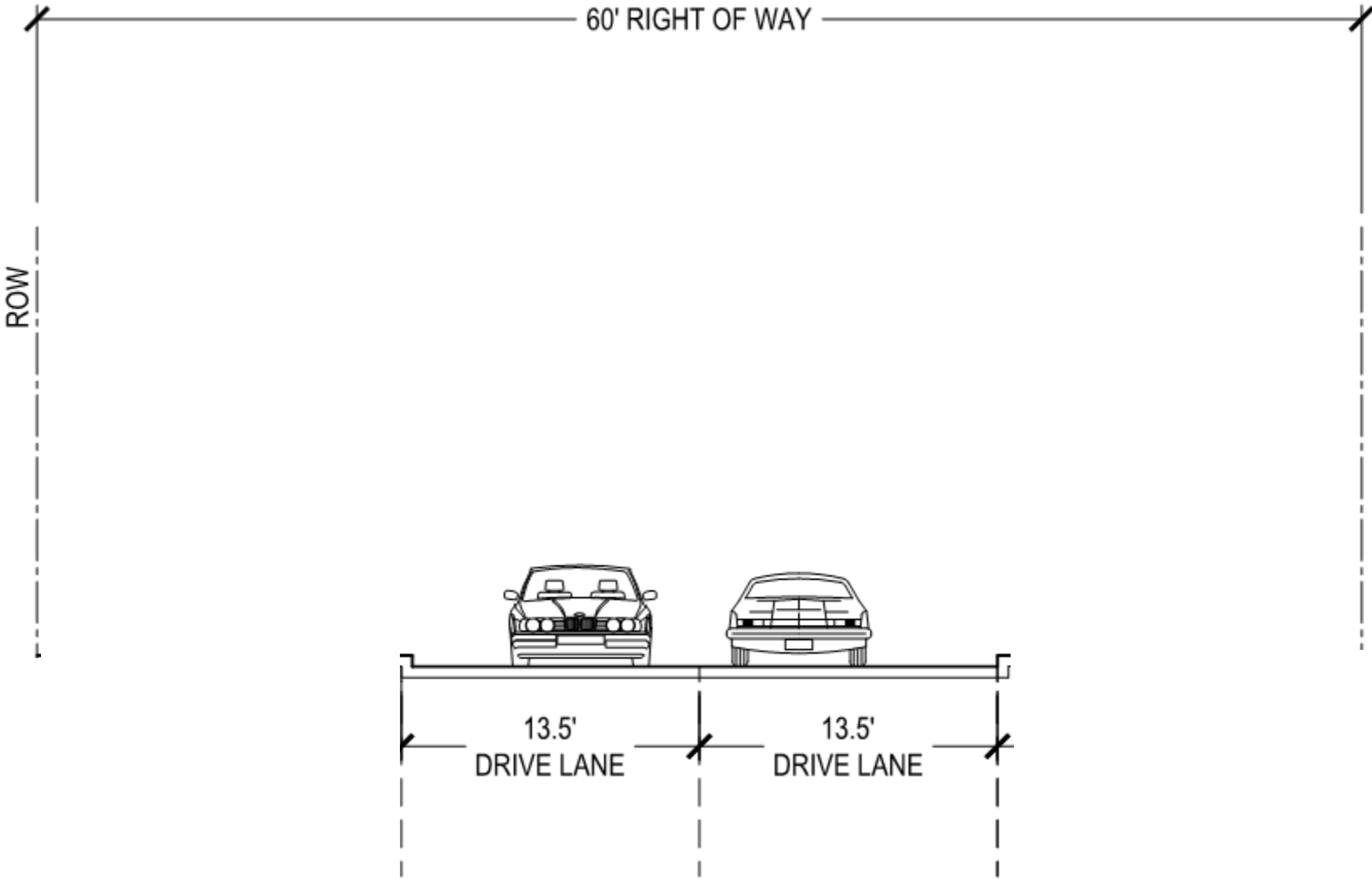


BEND BOULEVARD – PROPOSED SECTION

CONSTRUCT STREET

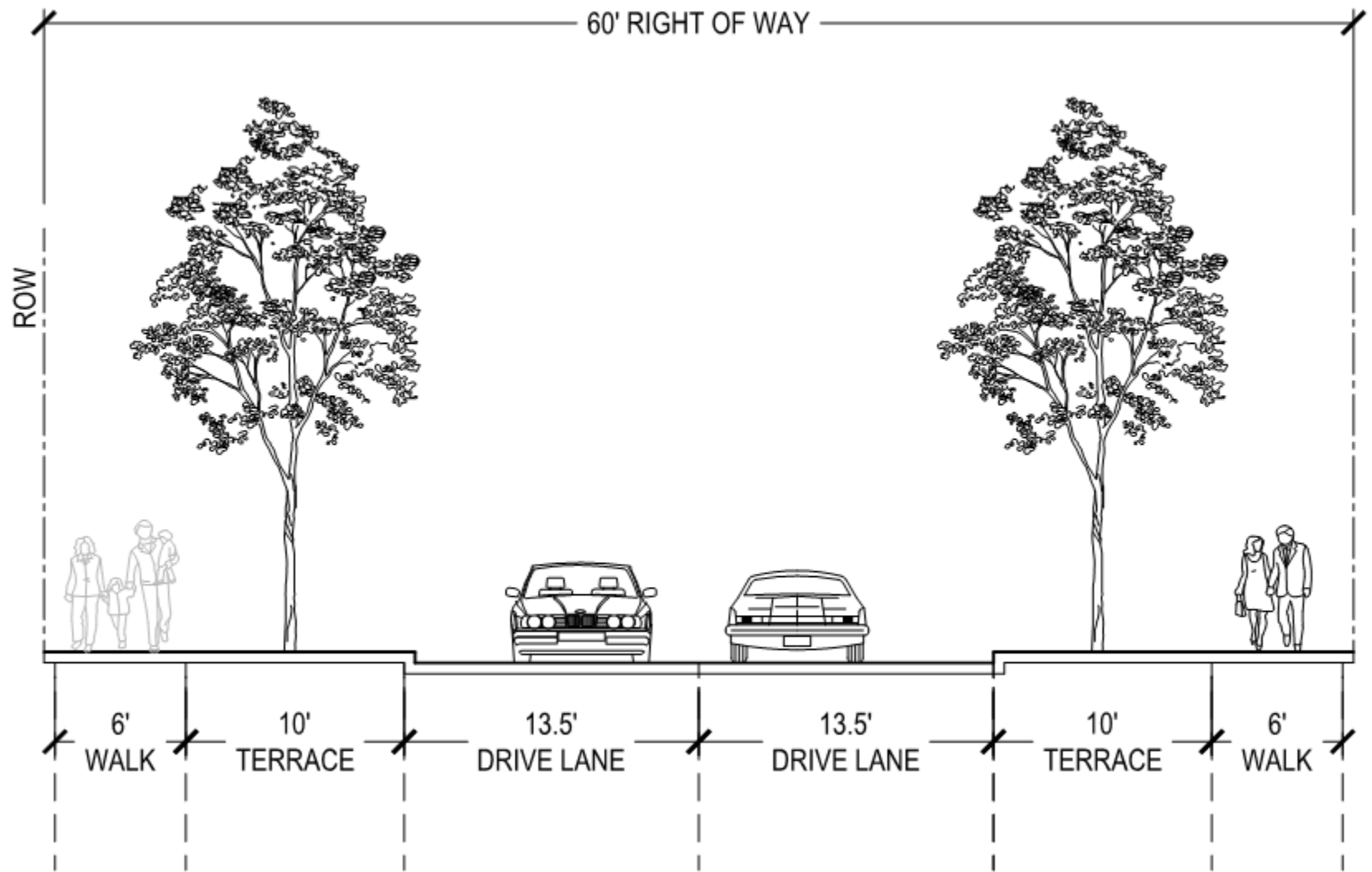


3RD STREET – EXISTING SECTION



3RD STREET – PROPOSED SECTION

STREETSCAPE IMPROVEMENTS



What is your top priority for The Bend Streetscape?

Extend streets

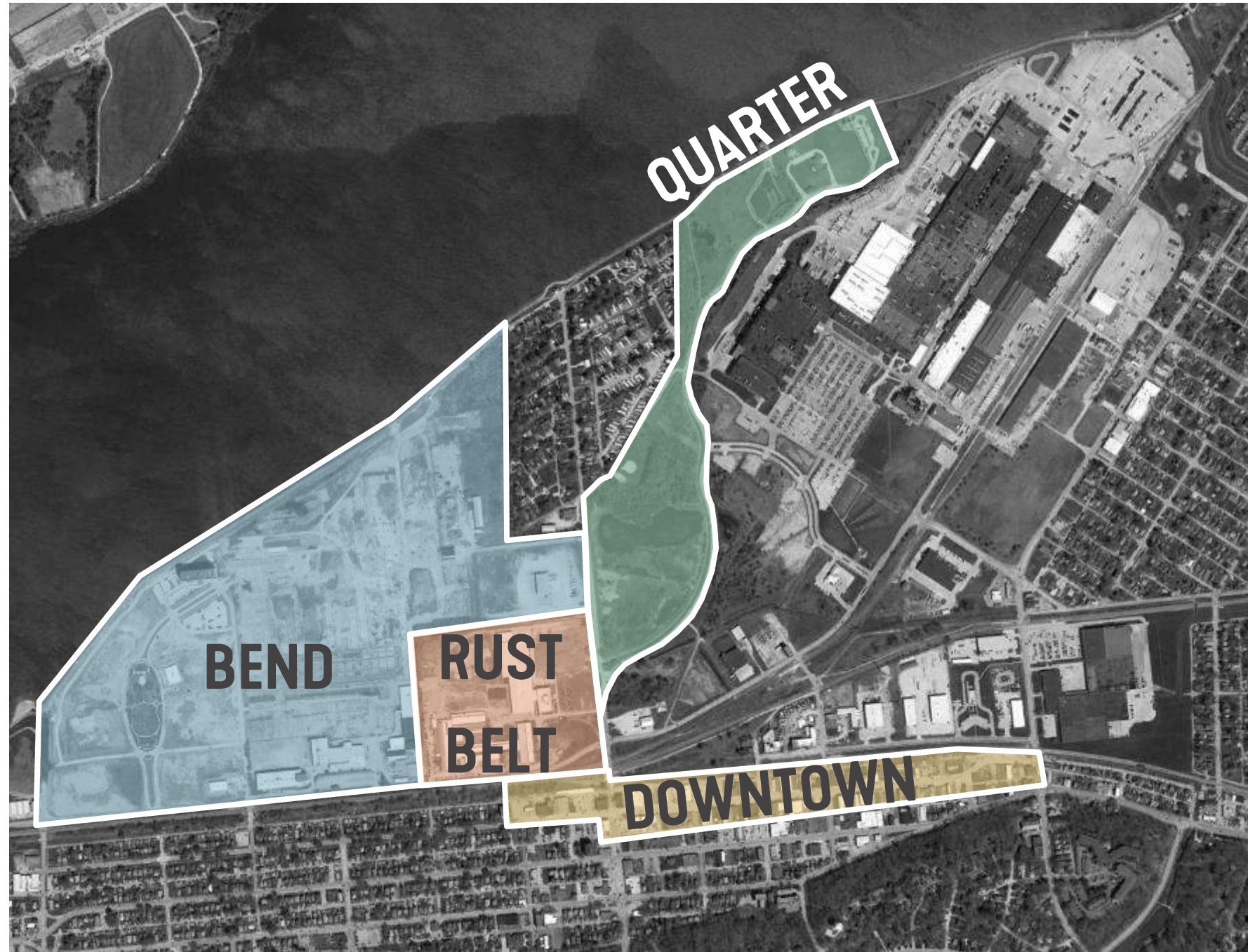
Extend sidewalks and
landscaping

Connect bike path

Public River Pier (with
Channel Cat Dock)

Wayfinding

ALTERNATIVES



Overall

- Wayfinding
- Multi-modal connections
- Streetscape and Key zones

The Bend and Rust Belt

- Streetscape and wayfinding
- 12th Avenue bike path options
- Railroad Tracks: Crossings and Alternatives

The Quarter

- Streetscape and Signage
- Amenity opportunities

Downtown

- Street and Parking Options
- Streetscape and wayfinding
- Potential amenities or draw
 - (could be splash play, dog park, other)

An aerial rendering of a park area. In the center, a paved path curves through a grassy field. The path is bordered by a low wall with the words "MILLER'S PARK" written on it. Several people are walking along the path. To the left, there is a fenced-in area with a bench and a small structure. In the background, there are modern buildings, including one with a sign that says "TRUMAN COMMUNITY CENTER". A stage with a curved roof is visible in the middle ground. The overall scene is a detailed architectural visualization of a public park space.

QUESTIONS?



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NEXT STEPS

- A. DEVELOP PREFERRED CONCEPT**
- B. MAY 13 COUNCIL / PUBLIC MEETING**
- C. SUBMIT BUILD GRANT, MAY 18**
- D. COUNCIL / PUBLIC MEETING MID-JUNE TO ANNOUNCED**



QUESTIONS OR COMMENTS?

PLEASE CONTACT

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VISIT

<https://www.facebook.com/cityofeastmoline/>

<https://www.eastmoline.com/civic/alerts.aspx?aid=227>



An aerial, grayscale photograph of a park. In the center, a paved area is surrounded by a low wall with the words "WENNER'S PARK" inscribed on it. Several people are walking or standing in the park. In the background, there are modern buildings, including one with a sign that says "TRUMAN COMMUNITY CENTER". A large, white, sans-serif text "THANK YOU" is overlaid in the center of the image.

THANK YOU



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